



IEMSA
Iowa Emergency Medical Services Association

SPONSORED BY



Optional EMS CE's Pending

EMERGING TRENDS CONFERENCE

FEATURED SPEAKER IRON JEN McDONOUGH

FORMERLY THE "LEADERSHIP CONFERENCE"



In her roles as a motivational storyteller, engaging Amazon Top 100 author, and business coach, she empowers the Everyday Hero to unleash their very best. Jen and her family are most known for paying off over \$212,000 worth of debt and medical expenses in 4 years. Their story has been featured in local, national and international media.

She is also an 8-time national weightlifter, Minnesota Hall of Fame, and 2-time US Olympic Festival medal winner as

well as an Ironman triathlete. All 3 of her books have hit Amazon's Top 100 categories.

Iron Jen is passionate about cultivating courageous leaders through building resiliency and reducing stress. Attendees easily relate to her authentic presentation style, as well as her delivery of humorous relevant stories that teach powerful and impactful lessons.

SCHEDULE OF EVENTS FEBRUARY 8, 2018

09:30-10:00 **REGISTRATION** (beverages provided)

NEW! EMS SERVICES AND EMS SYSTEMS—

What is the Road Ahead? : 10:30 – 12:00PM

This discussion on EMS Systems Development will assist EMS leaders in identifying and articulating the challenges EMS services face throughout our state and how participating in System Development activities can help us overcome those challenges. We will also define, describe, and discuss Service Regions across Iowa and how we fit into our local Service Area Coalitions. We will work together to identify best practices and strategies for leveraging this new model towards our advantage.

Legislative Update--Mark McCulloch, IEMSA President

Iowa EMS Past, Present and Future - Presented by



• **Frank Prowant**,
Deputy Chief EMS, City of Ankeny



• **Brian Helland**
Assistant Chief-Operations, City of Clive



• **Chris Perrin**
Emergency Management & Security Coordinator
Mary Greeley Medical Center

- History of EMS in Iowa
- Problems we now face across the state (age, attrition, reimbursement, funding, etc....)
 - Now we face "service regions"
 - How and what do we do?

Coalitions - Presented by:

- Define - What is this???
- History of how and why they were developed
- Service areas - geography lesson - and how this was developed
- Where does the money come from - Follow the dollar!
- How can we leverage this as an opportunity

Strategy - Group Discussion--How can IEMSA help?

LUNCH PROVIDED : Noon-1:15pm

CULTIVATING THE COURAGEOUS LEADER MINDSET

1:15-4:00pm Presented by **Iron Jen McDonough**

How much better would our families, communities and organizations be if we helped individuals develop a courageous mindset? In this engaging session, audience members will learn how to build resilience, overcome obstacles, and work in their strengths by developing a courageous mindset.

The outcomes of this session are to build stronger individuals, teams, organizations, and families by:

- Recognizing how lack of a courageous mindset can cause chaos
- Identifying destructive behaviors that discourage a courageous mindset and promote chaos
- Teaching 4 ways to develop a courageous mindset even during times of turbulence

Organizational benefits include:

- Promote employee wellness
- Create and cultivate a culture of courageous leaders
- Improve employee retention and satisfaction



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FEATURING **IRON JEN McDONOUGH**

THURSDAY, **FEBRUARY 8, 2018**

HOTEL Reservations Online (here) Call (515) 245-5500

IEMSA Block Discounted Rate \$130/+ tax/nt. Must book by 1/24/18

Reservations Link available at <http://iemsanet.com/conferences>

IEMSA MEMBERS
2017 ANNUAL MEETING
and **EMS RALLY**

Wednesday, February 7th ,
3:30p-4:50pm, at the
Marriott Des Moines-Downtown

STAND AND BE HEARD ON THE HILL
IOWA EMS DAY-ON-THE-HILL

Thursday, February 8th , 7-9am
Iowa Capitol Rotunda-**IT'S FREE!**

TO REGISTER ONLINE: [CLICK HERE http://iemsanet.com/member_account.htm](http://iemsanet.com/member_account.htm)

Click the "Login Here" button. You will be prompted to log-in to your IEMSA Account to register--Usernames are set to the email address on file and everyone's temporary password for your first time logging in is set to IEMSA2014 which is case sensitive and contains no spaces. It will prompt you to enter your own password.

Don't have an IEMSA Account? Click Here to create an account, then follow the instructions below.

Once Logged-in--go to the "Online Store" tab at the top of your screen, click on the "2017 Emerging Trends Conference" icon/link, complete the registration form, add to your cart, process payment and you're registered. You will receive a receipt and confirmation immediately by email. The payment options include: credit/debit card or select "Mail my Check".

Registrations are not complete until payment is received, and must be paid prior to the conference. Mail Checks to: IEMSA, 5550 Wild Rose Lane #400, West Des Moines, IA 50266. No Refunds after January 31st, 2018, Cancellations prior to the 1/31/2018 are subject to a \$50 cancellation fee.

TO REGISTER BY MAIL or FAX: Complete this form and return with your check to: IEMSA, 5550 Wild Rose Lane #400, West Des Moines, IA 50266 -- or FAX with Credit Card Info this form to: 877-478-0926. You will receive a confirmation email once your payment is received and/or processed. If you do not receive an email--please contact the office ASAP to confirm your registration was received.

Credit Card or FAX/EMAIL Registrations--2018 Emerging Trends Conference:

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Attendee Name

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Address

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City State Zip

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Email Address (mandatory): IA EMS Certification # Birth Date

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Organization/Service :

IEMSA Member Price : \$70 - EMERGING TRENDS CONFERENCE Attendee Fee

NON-Member: \$100 - EMERGING TRENDS CONFERENCE Attendee Fee

Total Enclosed: \$ _____

Payment Method: **MasterCard** **Visa**

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Name on Card 3-Digit Security Code on Back of Card

