

IEMSVoice

A Voice for positive Change in Iowa EMS

AD RATE CARD

The VOICE is published and mailed twice a year by the Iowa EMS Association covering state EMS issues for emergency medical services professionals serving in every capacity across Iowa. Also available to members online.

OUR PURPOSE : To provide a voice and promote the highest quality and standards of Iowa's Emergency Medical Services.

AD RATES:

BLACK & WHITE ADS

4-COLOR ADS

FULL PAGE :	\$300	\$500
1/2 PAGE :	\$150	\$300
1/4 PAGE :	\$ 75	\$150

AD DIMENSIONS/SPECS:

WIDTH

HEIGHT

Full Page w/ .25" bleed:	8.625"	x	11.312"
Full page non-bleed:	7.625"	x	10.154"
1/2 Horizontal:	7.625"	x	5"
1/2 Vertical:	3.75"	x	10.154"
1/4 Horizontal:	7.625"	x	2.5"
1/4 Vertical:	3.75"	x	5"
Magazine Trim size:	8.125"	x	10.812"

ARTWORK FILE FORMAT: PDF, or JPG - CMYK, 300 dpi

DEADLINES:

ARTWORK DUE

ISSUE MAILED

Issue #1 (USPS Mailed and Posted to Web) Distribution Approx. 4,500 Iowa EMS Providers	Mar 15	Mar 31
Issue #2 (USPS Mailed and Posted to Web) Distribution Approx. 12,000 Iowa EMS Providers	Jul 15	Jul 31

COVER PLACEMENT : 4-color placement is available on the inside front cover, inside back cover and Back Cover for an additional fee. The Back Cover available only as a 1/2 page ad. Contact us for availability-sponsors have first rights of refusal.

CORPORATE SPONSOR PACKAGES: Free ads per level of sponsorship--Contact us for more details.

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