



**Board of Directors Meeting
January 29th, 2014 - 1:00 pm – 3:00 pm
Drury Inn Ballroom – West Des Moines
Meeting Minutes**

- **Call To Order** – Jerry Ewers – at 1:06pm
- **Welcome/Roll Call/Proxies/Determination of Quorum/Conflict of Interest** – Quorum no conflicts --see attached attendance sheet.
 - Introductions of the Board—Three new board members : Jeff Eastman, March Sachen, Cherri Lynch
- **Approval of Agenda** – Motion to Approve- Brandon Smith 1st, Brian R 2nd
- **Minutes of Dec 19th, 2013 Meeting** – motion to approve – Jan Beach-Sickels 1st , Jeff Eastman 2nd
- **Treasurer’s Report: Mark McCulloch**
 - Reviewed December 2013 Financials
 - Reviewed 2013 Year-End Totals. --Balance Sheet for 2013 shows positive increase.
 - Motion to approve December Financials & Treasurer Report: Mary Briones 1st and Brandon Smith 2nd
- **Office Administration**- no report
- **Bureau of EMS Report – IDPH Staff – Ken Sharp**

Three things hit on:

- **Update Legislative** – Handed out IDPH FY 15 Budget Request – Public Protection, Technology Reinvestment Fund, & Resource Management – justification for the various funding sources
- Working on the next one with Jerry Ewers, Linda Frederiksen and lobbyist—responses to IEMSA request staffing requirements questions prioritized in order here:
 - Regional Coordinator Position—down 2 from last year—if we add a new one—see the expenses
 - Data Analytics position
 - Medical Director—10-25% is most reasonable right now.
- Question—Mark McCulloch: Is there a job description for the medical director—Rebecca found the ad that we ran for it—but that’s all we could find. Mark replied, “ Where did the numbers come from? “ Rebecca responded, “Comes out a fiscal plan—they established positions and salaries. It was at approximately \$118,000 so they looked at existing contracts and added it—to get it to \$140,000.”
- Jerry Ewers Question: Fiscal year ending 2015? Yes.
 - Overall Priorities—Positions in order. That is when asking for funding—this is the priority.
- **Software & Trauma System Replacement Budget** is complicated—will send agency budget document—link—budget is coming out of a couple months. American



College of Surgeons—General fund appropriation—included protection for the Bureau of EMS. Talking to legislators—will be under the public health budget. Notation in the summary that the \$75000 ask is in there. Software replacement is more complicated—funds come from lots of places--\$215,000 is split into two budgets \$150,000 (cost of system replacement). Fund name is technology reinvestment fund. Annual maintenance and ongoing—public health resources management account. Assuming all goes well—ask it be transferred to public health so we can then have for ongoing updates and enhancements—rather than replacing every 10 years.

- House & Senate both represented (3) from each. We're reaching out to them—their getting the handouts and other information. Getting pretty positive response—encouraged by early signs and feedback so far.
- Mark—how big is this in the scope of things--health and human service bigger—we're small but—looking good.
- Debra and Lynzey Kenworthy and Mike Triplett—in touch with them
- **Request for information about this system**—IDPH is looking for feedback and input. So we need to get this out to our members and across the state. We will push it out in e-News next week. Looking for information and feedback from us. We're getting an RFP put together—February 18th – May 1st notice of award, Next step is to take May & June to negotiate contract—July 1 contract becomes effective. Reaching out for a representative from EMS and Trauma to reviewers—to be sure the software hits the mark—they cannot be known so they are not influenced. User pilot phase is built in there—before it goes live. Still open to looking for people that pull data and run reports, and analyze and put the data in. Our estimate of \$215,000 is a best guess. But if we get the RFP—out there and if the bids come back in the millions, and that blind sides us—we're going to figure out Plan B. We're talking through those options—possibly off the shelf can work.
 - Jerry Ewers agrees—the cost estimate is low—the maintenance is high. Ken Sharp—they looked at some other similar systems in the state—and they think this is reasonable—but until we get them don't know
 - Rebecca—RFP—can't talk about. But Patient Tracking System—there are some good ones out there—we're required to have one and we don't have one. So we're looking at some different ones—Missouri has a great one EMTrack but it failed miserably because EMS wasn't using it—Joplin failed because of use preparedness money—but they are starting the conversation with EMS so if EMS buys into it—it will work. EMS Resources—can track numerical or narrative value. EMS doesn't know this. So Rebecca wants us to know so we can work together. System will interface with hospital that patient goes to. Unity point is looking at one—works from smart phone. Jerry Ewers—does it work to connect with outcomes. So we can see if what you're doing make a difference. If it's too much for us to do it won't work—so we want to make sure whatever we do—the benefits will be for EMS
 - EMS Resources—Dan Paulsen—does it have more bells and whistles than we can use? Rebecca yes.
 - Jerry Ewers—example—hi-dose epi—then send them off to the hospital—but we never know if what we did made a difference.
 - Rebecca—evacuations—it would help to track patients in disasters.
 - Linda Frederiksen—somehow keep the a unique tracking number for patients so we can follow patient from EMS through to hospital and release.
 - Rebecca—not opposed to starting at the EMS level. Next priority after this system in place and after the current priorities are satisfied.
 - Dan Paulsen – Med tracking is being done now—is there a way to track psychiatric beds? Rebecca --Mental health is all DHS—when we set it up and put the definitions in—it was for that purpose. It is capable—but we have no authority to keep it updated. It's only as good as the data that the hospital is entering.



- Linda—any value to entering into an agreement with mental health to make this happen. Rebecca has offered the system but someone needs to have the authority to tell hospitals to update that information—a couple times a day. Has to come through DHS and mental health facilities.

- **IDPH question from Jerry Ewers**—We are putting on our first Pediatric Conference. Previously we were able to get funds from EMSC grant money. Is that going away? Federal funds to these programs were cut—no info in front of her—will go back and look at it. But—will let us know. Jerry Ewers-- If we can get \$2,000 grant to pay the docs and nurses that are speaking at the conference.

- **Status of EMS certification cards**—you can print them off from online.

Committee Reports

- **Executive** – J. Ewers: committed to putting in lots of hours to be sure we have an accurate budget. We're review that in New Business at the end of the meeting. Busy with legislative. Lots of teleconferences with lobbyist and senators. SE conference was largest ever—5th year—brought in lots of new members. Very successful. Leadership Conference, EMS Day on the Hill and Service Directors Networking Event—Linda F. and Lisa A. spent a lot of time—putting this event together. Networking event—is Linda's idea. Great idea—great event for networking and learning from our lobbyist, in preparation for the next day on the Hill.
 - Universal Patient Identifier—we aren't going to get any better if we don't get any feedback. Applaud the IDPH they are really trying to rebuild the house and get it working for us.
 - Leadership – Conference is really not about leaders it's about networking—name it EMS Networking—name scares non-leaders off.
 - Ped's conference is rolling—Univ. docs and nurses got on board quickly—and spread the word.
- **Conference** – J. Dummermuth—It's our 25th. We're well on our way—a few speakers lined up to be sure we're putting on an exciting education experience. Lisa A. and Jeff D. met with the Iowa Event Center—went through the – big list of things we had created in the War Room and got those items resolved for this year's conference. Big lectures will be in the General Sessions. Looking at moving to 4-tracks instead of 3. Putting the lunch down in the meeting hall area. Working on Corporate sponsors --Initially going to go after the casinos. Speaker committee meeting soon.
 - **Speakers** – T. Summitt (no report)
 - **Awards** – Brandon Smith—New awards program -- any individual award winner will be given \$1000 towards a national conference—or an open ticket to all of IEMSA event for free—with a max \$350 hotel award. The old way wasn't being used. Especially the volunteers. We thought this might give the volunteers more an opportunity to take advantage of something they really want to do (like dispatchers don't want to go to Stars of Life.) We're done this before—but we're making it official.
 - Entertainment – K, Hill (no report)
 - Exhibit Hall – J. Jorgensen (no report)
 - Honoring Our Own – T. Summitt (no report)
- **Legislative/ByLaws** – L. Frederiksen –
 - **Mike Triplett a request to add help**—Lynzey Kenworthy. They both will be here tonight. Linda went through the agenda for the evening. Ms. Kenworthy's bio was reviewed by the board—we used to spend \$15,000 – Hal before he retired—so we just kept Mike Triplett on and didn't replace Mike at the time of Hal's retirement. So we are now agreed to bring Lynzey on for an additional \$2,500. With the newly appointed EMS Legislative committee—we have a lot of attention now. Ms. Kenworthy has already helped us get our website updated.
 - **Bill watch** went out to every to everybody. Ones to watch--Senate bill 3066 –concerned it may impede regionalization—that is a must for EMS. Sited some examples of experience she has with her service. We've (IEMSA) registered as neutral on this bill. Talk to your senators—let them know how you feel. Discussed with Sen. Danielson, whose concerns were that 9-1-1 funds would be drawn out of state by out of state dispatching agencies with a potential reduction in jobs. Recent practices have shown that regional dispatch consolidations can leverage technology and increase the quality of service delivery. General agreement existed that more information was needed and wording should be improved.



- **Printed Talking Points**—hand them out—in the rotunda is crucial to them not forgetting you. Linda walked us through the talking points. Linda pointed out the details of this credit—if it's a true VOLUNTEER credit. Stinks for Firefighters—if you are a full-time ems provider or firefighter and you volunteer—you are not eligible. So those folks that work for someone for full-time and go home and volunteer at the hometown service –you are not eligible. We are asking them to change that language.
 - **Linda reviewed legislative committee meeting.** Encouraged board to look at Brian Donaldson's presentation—it was excellent in comparing us to other states. Iowa's Medicaid reimbursement lags substantially behind our border states; the goal is to increase Medicaid reimbursement to Medicare levels.
 - Linda emphasized the importance of data reporting and the need for feedback from IDPH.
 - **Deadline approaching!!! EMAIL out to the entire state list to get them to give FEEDBACK ON DATA COLLECTION SOFTWARE AND HOW WE USE IT. MAKE HEADLINE—APPEAL TO THEIR DISDAIN FOR DATA—GET INVOLVED TO KEEP IT UNDER CONTROL.**
 - **EMS Summit in Dubuque December 14, 2013**—several members from IEMSA attended this meeting. Very successful and enlightening.
 - **Terry is meeting Feb 20th EMS Task Force for Bryant County.**
 - **Legislator Guide to our legislators**—by IEMSA Region. A thorough look at who you need to advocate for EMS with. Would like to put these guys in alpha order—and TOC. Put on website. This is for the day of EMS Day on the Hill. Asked for revisions and suggestions if board has any.
- - **EMSAC** – L. Frederiksen – (no report).
 - **Membership – Individual** – M. McCulloch – work with Lisa to come up with strategies -
 - **Membership – Affiliate** – C. Hopper (no report)
 - **Membership – Corporate** – J. Ewers (no report)
 - **Marketing/Web** – J. Beach-Sickels-- (no report)
 - **EMS Week** – K. Hill – May 17th.
 - **Leadership Academy** – J. Dumermuth--(no report)
 - **Voice/eNews** – B. Rechkemmer – a lot of the content will be in this one. Lots to report on legislatively and the events.
 - **Scholarships** – B. Rechkemmer – working on getting info out so folks can get their apps in.
- **Old Business: None**
- **New Business**
 - Approval of Budget for 2014—
 - \$10,000 increase in exhibitors and \$10,000 scholarships. Individual memberships down—it's really word of mouth—we need to talk it up. Expenses—outlined expenses that increased and explained those line item by line item. Software to increase efficiencies in the office. Add office equipment—to make the laptop our database—docking station—rather than working remotely. Strategy meeting—designed to dig into the business deeper and make plans and strategies. Conference breakdown—entertainment—25th Anniversary promotional items for our big birthday. Lodging and speakers up—for the 25th. Venue rental—difference is deposit—applied that was paid in 2012. Motioned to approve Budget for 2014 – Katy Hill 1st Lee Ridge 2nd.
- **IEMSA Board Meeting Dates**-similar to last year—no meetings Feb, May and August. December and March are teleconference. Upcoming events on the bottom of the list—for easy reference. Approved.
- **2014 Committee List** – accommodated everyone for what they said they wanted to do. Don't need to be a board member to work on these things—anyone can help. Approved.
- Adjourn: 3:04pm -- Brandon Smith 1st , Lee Ridge 2nd



Member's Name	Area of Responsibility	Initials/Proxy
Beach-Sickels, Jan	Southwest Region	present
Briones, Mary	Education	present
Buck, Brad	At Large	present
Davison, Robert	North Central Region	Absent – Mark Sachen Proxy
Dumermuth, Jeff	South Central Region	present
Ewers, Jerry	At-Large	present
Frederiksen, Linda	Southeast Region	present
Dan Paulsen	Northwest Region	present
Hill, Katy	South Central Region	present
Hopper, Curtis	Northeast Region	Absent-B.Rechkemer Proxy
Jorgensen, John	Northwest Region	present
Libby, Bob	Southeast Region	present
Marsh, Rob	Southwest Region	present
McCulloch, Mark	South Central Region	present
Morgan, Rick	Northeast Region	present
Rechkemmer, Brian	Education	present
Ridge, Lee	Northeast Region	present
Fuerhing, Cheryl	Southwest Region	present
Stecker, Terry	Northwest Region	present
Smith, Brandon	At-Large	present
Summitt, Tom	Southeast Region	Absent – J. Dumermuth Proxy
Sachen, Mark	North Central Region	present



Member's Name	Area of Responsibility	Initials/Proxy
Eastman, Jeff	North Central Region	present
STAFF:		
Arndt, Lisa	Office Manager	present