



Board of Directors Meeting Minutes March 17, 2011 – WDM Safety Building #19

Board Members in Attendance: Beach-Sickels, Blazek, Brockway, Frech, Frederiksen, K. Hill, Hopper, Morgan, Jorgensen, Ridge, Robinson, Stecker

Board Members on Conference Call: Craighton, Buck

Staff: Richardson

Proxies: Ewers, Summitt

Absent: Libby, Smith, Summitt, Ewers, J. Hill, Mallinger, Piehl

Guests: Joe Ferrell, IDHP-EMS, Michael Triplett (on phone)

1. Call To Order – Linda Frederiksen called meeting to order.
2. Welcome /Roll Call/Determination of Quorum/Proxies/Call for Conflicts of Interest – A quorum was determined. Proxies were noted. No Conflicts of Interest were disclosed. Roll Call was taken. Linda welcomed James Sargent to the board taking Eric Anderson's place. Today's agenda was postponed till end of meeting for final approval.
3. Minutes of February 2011 meeting were handed out. Everyone reviewed minutes through the meeting. Approve minutes with correction to change revenue last sentence regarding the CPR certification from High Schools and was voted unanimous to approve minutes with changes at the end of the board meeting.
4. Michael Triplett – Township Mandate - Two versions of it both failed this year. SF 450 would have created a three county pilot project, while HF 9 would have created a list of "essential" services that cities and counties could not cut prior to cuts to "non-essential" services. The revised version of HF 9, HF 671, does not contain the enumerated "essential" services (of which EMS was one), and goes to straight property tax relief. E911 Funding (Narrowbanding) - SF 448 does not appear to have the votes to pass the Senate. It increases the wireless surcharge from \$0.65 to \$1 per month, and the money would go to the State for development of the E911 system for compliance with the FCC narrowbanding rules. Eliminating CPR in High School - HF 109 would have eliminated the requirement that school districts provide CPR certification courses to high school students. IEMSA opposed this bill, which died in the first funnel. IowaCare Funding - Very little was done with the IowaCare program this year, with an eye toward 2014 and the full implementation of the federal Affordable Care Act. Tax Credits for Volunteer EMS - The House Ways and Means Committee can debate HF 119 at any time. The bill phases in a \$100 personal income tax credit for volunteer EMS and firefighters over four years. This has been a very active year in the legislature. You have all had a part in the process as Mike and I have used your input to move through discussions with legislators. Because of this being a year with a large focus on Budget quite a few of the items have not gotten through the process to be new law, BUT we have started many people thinking of EMS and how we are funded and how we do business. There are still a couple items on the table as you will see from Mike's notes that follow. This has been a starting point and we will continue to work as an Organization to move EMS and our funding and work forward in the legislature.
5. Treasurer's Report – Brandon was on vacation so Linda provided the financials to the board for him. The new budget for 2011 with Draft removed was approved and a new copy was placed in the board packet. Linda noted that an accountant came in to clean up our Quickbooks system. Another P&L for the past 2 months is included in your packet as well. The final result showed a loss of \$175.95 for 2010, an improvement over the previous year to date. Balance Sheet for February 2010 was discussed, and also the lobbyist fees that were more than what was budgeted for was discussed. Thomas felt that IEMSA was getting their monies worth with Mike this year as he spends a lot of time regarding our EMS issues in the senate and house. Also expenses for the Nat'l and State Networking meeting was more than what was budgeted for however the March financials should reflect a profit with the sponsorship monies yet to be received. Linda also explained the 3 years of unemployment tax issues because of the lack of an account number with Iowa, but we will be getting a bill to catch up the unemployment tax issue going forward. We have yet to receive the coupon from the accountants on that. P&L's vs Actual side by side with 2010 report was handed out and discussed to see if they preferred this report as to others. That way the board could see a side by side comparison from last year vs. this year. It was agreed to keep the budget the way we have formatted it for now. Line items were discussed in regards to the Leadership Conference and Nat'l State networking meeting due to expenses or items that will show up in March financials. Also professional fees for the accountants was explained and their expenses. The Accountant fixed many of the line items that were hanging up in our software, and the bottom line was better now because of the corrections. The board meeting in January was higher because of the phone charges for the conference phone in the room at the hotel that we received for free, but we still have the fee for phone and refreshments. A suggestion was made to approach the Bureau

of EMS to donate some funds for their Standards meeting that day? There was a missing amount from the statements for \$800, and it was a discrepancy on the Cruise item on the budget that hadn't been set into the budget in our accounting system. Motion to approve the financials for March was voted on and the vote to approve it was unanimous.

6. Medical Director – Dr. Forslund – No report per John.
7. Office Administrator's Report – G. Richardson – If you plan to attend the board meeting in May in Ames at the Gateway Hotel and are planning on spending the night if you choose to go to the Billing and Management conference, you will need to make your reservations soon. Also received Johnny Holm Band Contract and gave to Lee Ridge as it states the same conditions as last year. The Voice had been sent out as of that day.
8. Bureau of EMS Report – Joe Ferrell – Changes have been made in positions now at the Bureau with Joe being the Interim director as they move forward with a hiring freeze in effect. Joe plans to do a webinar in April or May to discuss the items going on at the Bureau, transitions and rule changes. Joe asked if anyone has a place they would like to have someone from the Bureau be at please let them know as their calendars are filling up fast with the shortage of employees now. He said he had a conference call recently that was not made very productive as only one person was on the call. Trauma care facilities and categorization criteria for electronic submission of data was discussed. Other rule changes included the requirement of training programs to be nationally accredited by January of 2013. Illinois does not use or require to be certified nationally so they will not be able to be certified in the state of Iowa. Joe has maps of the new regions, so send him an email if you would like one, and also check the website as their emails addresses have changed. You should also be aware of the legislation of restriction of licensing agencies from having access to deferred convictions.
9. Committee Reports
 - Executive Committee – Linda and Jerry came out while the accountant was in our office correcting Quickbooks. Membership software proves to be a huge issue until the books are cleaned up and the outstanding invoices are deleted. We thought that members should get an email to update their information in our system too. We also talked about possibly getting vendors to pay for their booths upfront in June instead of waiting until Fall before the conference. The storage facility where our IEMSA sign is at needs to be closed due to the cost of it monthly. We desperately need to find an individual to take the sign and store it for us, but they will have to be able to bring it back at conference time. Ginny will check with the events center to see if they can store for us.
 - Conference Committee-K.Hill – Katy discussed the Agriculture class they are holding for this years conference and where it is going to be and the plan of how it will work. They have capped the class at 40 for this event.
 - Legislative – T. Craighton – Discussed earlier with Mike Triplett.
 - Entertainment – L. Ridge – Lee will look over the new contract with Johnny Holm and get back with me.
 - Exhibit Hall – J. Hill – Nothing to report.
 - Honoring our own – T. Summitt – Nothing to report.
 - Registration Committee – Rod was concerned with not having a registration committee for our Conference. It was explained that we really didn't need a committee to certify the CEH's for the event as those come from the office. However this year we will really need to streamline the credit card process for onsite registrations and will work with Rod to make sure this gets set up and runs smoothly.
 - Voice – K. Brockway – Kristi put together a list of dates of when the Voice issues would be going our for 2011. It's in your packets. Jerry, Kristi and Ginny contact every Corporate sponsor to set up issue and size for ads in the Voice for 2011. Some were concerned with virtual editions than printed editions. Corporate ads are sold from June to May, but the Corporate members are given the dates for a calendar year. We never previously gave them a choice of what edition they wanted to advertise in, but now we are. Kristi needed a spreadsheet of all the spotlights on Corporate and Affiliates we've done in the past year, and all new Affiliates that have joined recently. Ginny will need to go through the publications to see who they were.
 - Membership – Individual – J. Beach – Sickels – Jan passed out a list of assignments to the board by region to try and build membership throughout the state. She is putting together a presentation and putting it on CD's for you to show during meetings, etc. She felt that we should have a representative of IEMSA at each meeting to discuss membership benefits and info and to also give out a key ring to all new members.
 - Membership – Affiliate – D. Mallinger –No new information to report.
 - Membership – Corporate – J. Ewers – No new information to report.
 - Marketing/Web – J. Beach-Sickels – There was a mix-up on the booth and function in the Northwest. Curtis Hopper had a very successful weekend in Kirkwood for his booth. Jan has been working with Mike Schneider on the web updating pages and items. If anyone has other suggestions about the web or items they see on there, please contact her directly. The shipping prices are outdated on the web so those need changed asap. A possible promo on patches was brought up as some of the rockers will be changing at the middle of the year. We have purchased 1,000 State of Iowa patches so Jan and her committee will work on promo ideas. Also a request was made by vendors to sponsor classes at some of the events across the state, or possibly having a scrolling marquee during lunch or other function at the events.

- EMS Week – A. Moore – The EMS Memorial has been changed to provide at the beginning of the memorial service a pastries, coffee and juice reception prior to the event. West Des Moines has agreed to share in the festivities of allowing us to hold this event there again. Have the Honoring our own presentation scrolling on wall in reception area. They are also working on the GEOcaching with Jeff to hold at the WDM Safety building there to discuss Cardiac Awareness. Anyone planning to attend this event needs to be there between 9:00 am and 9:30 am on Saturday April 14, 2011.
- Leadership Academy – John Hill – Nothing to report.
- EMS Cruise – T. Summitt – Nothing to report.

10. Old Business –

- Nothing to report

11. New Business –

- National & State Networking Meeting – It was a successful event with having all of the EMS Associations in attendance for this 3 day event discussing what works for their association and exchanging new ideas that work. We showed them our membership software and how it works with the other software such as Quickbooks, online registration, etc. All in all, everyone had a good time, and we had several sponsors for the event.

12. Motion to Adjourn and vote was unanimous.