



IEMSA BOARD OF DIRECTORS

March 15th, 2012 Minutes

The meeting was called to order by President Jerry Ewers at West Des Moines Fire Station #19 with nine members present: Jan Beach-Sickels, Thomas Craighton, Jerry Ewers, Linda Frederiksen, Katy Hill, Curtis Hopper, Rick Morgan, Brian Rechkemmer, and Rod Robinson. John Jorgensen was present on conference call.

Proxies were noted: Jan Beach-Sickels has Kristi Brockway's, Linda Frederiksen has Jeff Dumermuth's, Thomas Craighton has Russ Piehl's, and Rod Robinson has Tom Summitt's.

Thomas made the motion, 2nd by Linda to approve the agenda. Motion carried.

Linda made the motion, 2nd by Thomas to approve the January 25th Board Minutes. Motion carried.

Treasurer's Report – Linda presented the financial report in Brandon's absence. Motion was made by Jan, 2nd by Rick to approve the treasurer's report. Motion carried.

Medical Director Report – No report

Office Administration – Tammi reported that she is working on cleaning up the membership files. She is through about two thirds of the records and has, so far, terminated over 1,000 members for lapse of dues. We discussed sending out letters or postcards to terminated members. Tammi will finish the clean-up, write a sample letter, and forward it to the Individual Membership Committee for review. Tammi mentioned that the landlord is asking about the storage unit again. He is reminding us about an agreement to purchase products through him in lieu of paying rent (\$300) on the storage unit. We may try throwing some business his way. Tammi reported the Survey Monkey results regarding the Leadership Academy. Out of 100 responses, 47% planned on attending, 10% didn't, and 44% said maybe. 71% prefer a central location, 29% an eastern location. 94% prefer a 2-day workshop over a 2 ½ day.

Bureau of EMS Report – no report, will need to touch base with the new guy.

Committee Reports:

Executive – No report. Linda is working on filling James Sargent's seat.

Speakers – Tom working on things. Need to keep to budget and start coordinating classes so we know how many rooms

Awards – no report

Entertainment – no reports, work on getting sponsorship and getting band locked in.

Exhibit Hall – Tammi will get started on the vendor hall letter and double-check that vendors that couldn't bring in a vehicle in 2011 receives a letter.

Honoring Our Own – no report

Legislative/By-Laws – Iposts passed, working on a new bill about an education training center. The state is going to try to combine fire, police, emts into one training center. Talk around forming a Public Safety Board in which IEMSA would have a seat. Discussed upcoming bills regarding the 911 surcharge, putting together a list of legislative accomplishments, and getting more information on ipost and how it is to be implemented.

Membership:

Individual – No report

Affiliate – No report

Corporate – No report

Marketing/Web – no report, need to strongly market the NAEMSE I class so we make numbers this year.

EMS Week – Katy needs to email Tom to check for submissions, working on bagpiper. Larry Noble will be the keynote speaker and Allen will talk again.

May Board Meeting –The May Board meeting is usually during the Billing and Management Conference, which is May 3rd, and would only be two week after the April meeting, Thomas made a motion to cancel it, 2nd by Brian. Motion carried.

Leadership Academy – Brad will work on brochure.

Voice/eNews – Jan contacted Center Learn about the continuing education articles. They couldn't give a print article, they do video/online training, and if we were interested they would maybe provide one CEH a year for all our members.

EMS Cruise – no report

Scholarships – Katy was hoping to meet with her committee after the board meeting.

Old Business – None

New Business – Legal Shield. Joane Deter and Dave Koch presented a proposal. For \$15.95 a month for coverage for family, identity theft is an additional \$9.95 a month. We would receive a finder's fee of 9%,

renewal fee is .6%. Discussion – Jerry suggested that Linda try to encourage them to become corporate members.

Pending Committee Reports:

Iowa Stroke Taskforce – New protocols just came out, released the name of a website [ems4stroke](#) that has continuing education, MSAC will meet on April 11st to discuss the issue on the pressure that ambulance services have from smaller hospitals to bring all stroke patients to them as opposed to taking them to a major hospital.

SEQIC – Linda will email Tamm the report and she will send it out to all members.

Rod made the motion, 2nd by Rob to adjourn. Motion carried.