

Board of Directors Meeting
March 20th, 2014 - 1:00 pm – 3:00 pm
Teleconference

Conference Calling: 218-862-1300, Conference Code 223239

- Call To Order – Jerry Ewers – 1:00pm
- Welcome/Roll Call/Proxies/Determination of Quorum/Conflict of Interest : Quorum—no conflicts 1st Linda Frederiksen 2nd , Katy Hill
- Roll Call : (See Attendance Sheet on last page)

Lobbyist Report:

Two big items happening right now:

- TAX CREDIT - I spoke with Reps. Sands and Paulsen this morning. The tax credit increase to \$100 is still in the mix. They both understand the fiscal impact, and also understand that there are other things they can do with no fiscal impact (clarification that it applies to all, regardless of employment status). It is on the list of things for them to discuss as the Ways and Means committee winds down their work for the year. Not much more we can do on this—it's really up to them—and if they can find the money.
- MEDICAID – Lengthy chat with Rep. Heaton. It's clear he is under significant pressure. In addition to all the groups that want increases, the Hospitals and Nursing Homes want even more new money. He's certainly feeling it - he doesn't view our request for a 10 percent increase (roughly \$245,000 fiscal impact) as "minor". Everything is major, because he doesn't have as much money as he wants. We will keep after him. He didn't get as much money as he thought or hoped. So he has been hearing from us—knows our issues—hang out and hang tight. It's not a no. Just need to patient and let them do their work. He's heard a lot from our Board members and our membership.

Lynzey –Spoke with Sen. Jeff Danielson—told him we are ready willing and excited to help. This is Ret. Sen. Hancock's idea. Sen. Danielson said, "Let Dvorsky know I am ready to run. Lynzey asked when he needs our grassroots help. He said, "I'll let you know when we're ready to push." In the meantime—stay positive if you run into legislators around town or get an email from them. The process is what it is—we've done the work, we've laid the ground work and we need to stay positive—and not over-react or be too anxious. Things are looking good. If they didn't want it they'd tell us NO at this stage. But they have not told us yet. Dvorsky is aware and Danielson is behind us. So we need to sit tight and be ready when they need us to push. Patience. If we become impatient it becomes easier for them to say no or give us a much reduced rate.

Linda Frederiksen expressed her appreciation to Lyndsey and the board for their hard work getting the word out and the updates from our lobbyist.

Linda Frederiksen asked when Mike Triplett thought it would wrap up and conclude? Not much policy left to discuss—appropriations are in discussion. How does it all get divided up—that's the issue right now. Need to come to an agreement on division of the funds. Not surprised if they're done before our next board meeting. But will probably be a couple weeks after that.

Lynzey Kenworthy explained the process of how a bill gets processed and finalized. It's hard to predict—but as we're aware--HSS & education is always the last to get attention. They'll get our grassroots going when we need it. We just need to be ready.

Linda Frederiksen Summarized: General Message—"Be patient, but be ready".

- **Minutes from Board Meeting** Jan 29th, 2014—Jerry Ewers, motion to approve minutes--1st Jeff Dumermuth , 2nd Mark McCulloch
- **Treasurer's Report:** Mark McCulloch –
 - Tough to test how we're doing against last year because we had a couple extra events in there with the Ped's Conference and the added expense with the EMS Day on the Hill and Service Directors Networking Event this year. But overall no unusual expenses or out of the ordinary things in the report. We do have some significant Accounts Payable items that need addressing. Mark McCulloch – Mark will help with sending notices. Some are from 2012 and need to be address. Mark with work with Jerry and the board on those at the May Strategy Meeting.
 - Mark motioned to approve the Treasurer's Report: Dan Paulsen 1st, Jeff Dumermuth 2nd
 - Attachments: January 2014 Financials and February 2014 Financials

- **Office Administration**
 - Software and Website update—will be discussed at the bottom of the meeting.
 - Insurance Policy update –Appreciation to Katy Hill, Mark Sachen and the board for their help in getting the questions to the insurance company had about adding a rider to cover our flight medics/nurses. No word since then. Will keep board updated.

- **Bureau of EMS Report – IDPH Staff**
 - Steve Mercer (Anita Bailey also in meeting) –Rebecca Curtis unavailable today.

 - **System Standards**-The committee remains very active. Carrie Hull is the current chairperson. Presentation on the standards and development initiatives will be provided at the May IEMSA meeting.
 - **Helmsley Grant**-the EMS Bureau is exploring opportunities to apply for training simulation vehicles and LUCAS chest compression devices. The Department has been invited to see the simulation vehicles in South Dakota. Ken Sharp, Rebecca Curtis and Mark McCulloch will be attending. A great amount of planning will need to happen before the application for these programs can be made. More information will be forthcoming.
 - **AHA 12 lead Project and Survey:** The AHA has reached out to Iowa for possible inclusion in a STEMI grant program. As part of the consideration would be a survey tool that would be provided to EMS services to gather general information. We would like to have an IEMSA representative to review the DRAFT survey questions and other possible requests from the AHA regarding this project so Iowa has a unified approach.
 - **EMS Week**-partners from the IEMSA leadership board and the EMS Bureau will be meeting to discuss EMS week activities. We are initially planning to release some radio spots, posters, and working with the governor's office to have a proclamation signed.
 - **Trauma Program**-IDPH staff are working closely with the hospital verification team members and TSAC to establish written processes for verification, typing the trauma criteria and weighting the criteria related to deficiencies. The trauma administrative rules are in the early stages of being re-written and language for sub-committees will be included.
 - **The Coverdell Position** has not yet been approved to fill. The responsibilities are being temporarily reassigned in CDOR.
 - **The Request for Information (RFI)** for the EMS and Trauma data systems the EMS Bureau released had numerous excellent responses. A vast majority of the comments received were end-user related (look & feel) versus actual software build. The competitive bid-Request for Proposal (RFP) for the system was released at the end of February; the applications are due April 22, 2014. The evaluation team has been determined and established, there are trauma and EMS subject matter experts on the team.
 - We have not heard any updates regarding the **legislative request for funds** for the data system or ACS assessment-Ken says "no news is good news"
 - **Chapter 132 Re-write:** The Department is now in the process of taking all of the information and recommendations gathered from the QASP workgroup and are in the beginning process of drafting a revised set of rules. Once the draft is completed will send out for review and comments.

- **Committee Reports**
 - **Executive – J. Ewers –**
 - In the process of interviewing Dr. Darrell Forslund's replacement, Candidates are: Dr. Ahmed, Dr. Joshua Stilley and one more.
 - Executive Board doing a lot of work on Legislative –lots of work—not usually seen. Appreciation to Linda Frederiksen, Mark Sachen, and other board members working hard on these issues on behalf of EMS across Iowa. The time involved in getting this done for Iowa EMS is huge and doesn't go un-noticed by this president. All board members should be aware of this effort.
 - Executive Board participated in some new software demos that pull all our databases and website into one software program. Lisa needs to be sure we have the right thing. So we can move forward.
 - Community Para-medicine Task Force Program —There will be a 3-hour meeting on April 17th —We received an overwhelming response to our request for members to sit on this Task Force. We tried to get a broad base of types of representatives—volunteer, paid, training, hospital..etc. Only 25 seats. Apologies for those not chosen. Appreciate the willingness to support this program and get involved.
 - Strategic Planning Meeting—Finalize software—and past dues—April 30th before the Billing Mgmt. Conference in Bettendorf.
 - IEMSA Rep for 12-Lead Survey—AHA – send Jerry your interest.
 - **Conference – J. Dummermuth –** Have a meeting tomorrow morning to finalize the schedule.
 - **Speakers – T. Summitt –** no report
 - **Awards – B. Smith –** no report
 - **Entertainment – K, Hill –** no report
 - **Exhibit Hall – J. Jorgensen –**no report
 - **Honoring Our Own – T. Summitt**
 - **Legislative/ByLaws – L. Frederiksen –** Excellent job for everyone! Lots of activity and momentum. It's the most activity we've had in a long time on the hill and that's so exciting. Jeff agrees it's been a lot. On the tax credit even if we get on as a line

item—that's a huge win. Understanding, a lot of folks that are not applying for the tax credit because they are paid—but—it would have a big impact on the budget. This is what makes it tough financially to fit in the budget.

- **EMSAC** – L. Frederiksen – we have not met since the last IEMSA Board Meeting—no report
- Membership – Individual – M. McCulloch – no report
- Membership – Affiliate – C. Hopper – no report
- Membership – Corporate – J. Ewers – no report
- Marketing/Web – J. Beach-Sickels – no report
- **EMS Memorial** – K. Hill – May 17th same format. One person that was missed last year. We have one that will be honored. Jeff Dumermuth has one person that will be submitted Rebecca Curtis—is going to see if we can get the governor to speak for us this year. Katy Hill encouraged folks to talk to services in their area—to let them know about the memorial opportunity. No line of duty deaths this year yet. If there are – we need to know about them—so we can include them in this special ceremony.
- **PSA's—EMS Week** - IDPH met with Katy and memorial committee—they are going to do what they can to create tools and run ads to support EMS that week. Excited that they're going to do that with us. Should be some good items of support.
- **Leadership Academy** – J. Dumermuth – Jon Politis is not available in the fall. May be available for conference in November, we're still talking about that. Likely we will just do it with Jon Politis again in September next year.
- **Voice/eNews** – M. Briones – Articles due April 15th and Mail May 15th.
- **Scholarships** – B. Rechkemmer-no report

- **Old Business:** No old business

- **New Business**

- Pediatric Conference Follow-up—Pediatric Conference was a huge success. Jerry Ewers got lots of feedback from attendees that it was a great program. Jerry Ewers has set a goal to have 100 attendees next year, which could be realized with earlier marketing. We didn't have a lot of notice on this year's event and we had a good turn-out. Many speakers have already contacted us about speaking again next year. Lisa Arndt—Contract is in place for the 2014 Pediatric Conference—same place (Coralville, Holiday Inn)-February 21, 2014. Profit was \$3340.21. Lisa has had members ask about more conferences in the west side of the state—will it move there at some point as well? JE—no plans to move it to the other side of the state—alternating like the billing conference—central already has their own pediatric conference and the west side of the state is too far for doctors from U of I to go. Dan Paulsen—indicated he'd be happy to work to partner with Sioux City Hospital Docs to do a Conference on the Western side of the state. Jerry Ewers thought this was a great idea. One-day 8-hour Trauma on the western part of the state. Jerry offered to work with Dan—to work with him on that. Dan Paulsen agreed to work with Jerry on this.
- **Association Software Update**—The executive board has been researching and taken part in several demos to determine the best way to go. In the end—Lisa Arndt will be using the software—and understands which one will work best to maintain and grow our association. Executive Board has given Lisa Arndt the responsibility to make the final decision on which Software to go with. Lisa Arndt updated the board on the status of current software we're using. Maintaining 5 databases. This obviously is full of room for error, inconsistencies and doesn't allow members access to their membership info. Databases we currently use are, Approved Association Software (AA), AA Event Tools maintained for each conference separately, Constant Contact for E-Marketing, QuickBooks for Accounting, Members Only Database on website, EMS Scanning CE software. We also pay for a web designer. This new software is successfully used by AAA right now. It would give us one database, members full access to their membership info, CE's (*which the new software folks tell us we can update each member with this info from our EMS Scanning through their import tool*) We'll still use EMS Scanning for onsite accountability, then import those links into the membership area of the website. Allows Group Registrations and Membership Renewals will eventually eliminate Constant Contact and integrates to it—pulling database info from our ONE database. Will also use to track the new Awards system. Lisa indicated she is still working through a couple questions we had in the demo, the next step is then to map out an implementation schedule. Our hope is to get it up and running no later than June 2014, to as we kick out the Annual Conference Registrations. Jeff Dumermuth—We had approved roughly \$10,000 for the first year-including set-up for another program—but there were some hick-ups during the conversion process—so that is on hold. The new program Avectra is the same amount for the first year—but is ½ the cost for the monthly fees, subsequently. Board can visit www.Avectra.net to see the program in top consideration. It is a program specifically designed for non-profit associations. We will do a demo at one of the upcoming face-to-face board meetings in the near future.
- **Helmsley Grant**—Steve Mercer—talked about this. Jerry Ewers, Rebecca Curtis and Ken Sharp met to discuss the Para-medicine Task Force. During that conference they asked if we had heard of Helmsley Grant. We said no—they said they could use our help. This is the example of their willingness to collaborate with us—which is a long way from where our relationship was previously. Sounds like this might be similar to the AED grant. Mark McCulloch is spear heading our efforts with them and traveling to South Dakota for a meeting to Sioux Falls, SD on April 8th with Ken and Rebecca for a meeting. This meeting/conference will cover what it is along with creating work plans and strategies. We would need to pay our own cost for travel, but we can car pool with the bureau. A significant amount of money is available—comes from an estate from Leona Helmsley—the hotel tycoon.
- **Mark McCulloch** –The Helmsley Foundation has 35 Million available for Iowa for grants for equipment and training, such as cardiac telemetry, simulators, Lucas Equipment, mobile training centers, etc. The bureau is looking at partnering with IEMSA on this initiative. Grant's wouldn't be available till April 2015. This is huge for Iowa.
- Essentially there are two things this grant could do:
 - One—they are looking at making **simulation vehicles** available to EMS programs for training. These vehicles are fully equipped simulation labs on wheels. Especially useful in rural Iowa—to help provide ACLS training.

- TWO--**Lucas Devices**--for services in Iowa.
- Linda Frederiksen asked—how much and what period time. Mark McCulloch doesn't know what is appropriated to Iowa. But he knows this grant is mostly dedicated to central US—but don't know what the exact number for Iowa is.

Next face to face is in April 17th.

Adjournment: Jerry Ewers 2:06pm motion to Adjourn –Mark 1st Jeff Eastman 2nd.

Member's Name	Area of Responsibility	Initials/Proxy
Beach-Sickels, Jan	Southwest Region	Present
Briones, Mary	Education	Absent
Buck, Brad	At Large	Absent
Davison, Robert	North Central Region	Absent (Jeff Eastman has his proxy)
Dumermuth, Jeff	South Central Region	Present
Ewers, Jerry	At-Large	Present
Frederiksen, Linda	Southeast Region	Present
Dan Paulsen	Northwest Region	Present
Hill, Katy	South Central Region	Present
Hopper, Curtis	Northeast Region	Absent
Jorgensen, John	Northwest Region	Absent
Libby, Bob	Southeast Region	Absent
Marsh, Rob	Southwest Region	Present
McCulloch, Mark	South Central Region	Present
Morgan, Rick	Northeast Region	Absent
Rechkemmer, Brian	Education	Absent
Ridge, Lee	Northeast Region	Absent
Fuerhing, Cheryl	Southwest Region	Present
Stecker, Terry	Northwest Region	Absent
Smith, Brandon	At-Large	Present
Summitt, Tom	Southeast Region	Absent (JE has proxy)
Sachen, Mark	North Central Region	Present
Eastman, Jeff	North Central Region	Present
Guest: Anita Bailey (IDPH), Steve Mercer (IDPH), Mike Triplett (IEMSA Lobbyist), Lynzey Kenworthy (IEMSA Lobbyist)		
Arndt, Lisa	Office Manager	Present