



March 16, 2017 – 1-3:00 pm -- Board of Directors Meeting
Teleconference - Conference Calling: 857-216-6700, Conference Code 223239

Call To Order – Mark McCulloch – 1:04pm

Welcome/Roll Call/Proxies/Determination of Quorum/Conflict of Interest—L. Arndt --Qu

Approval of Agenda – Brian & Jason -

Bureau of Emergency & Trauma Services Report – IDPH Rebecca Curtiss, Bureau Chief BETS

Staffing

- Medical Director Position-The university has initiated an EMS Physician fellowship program. They are actively recruiting faculty and will utilize the faculty member as the BETS medical director. BETS will contract with the U to offset costs of recruitment.
- Trauma Coordinator- Margot McComas has started her position at BETS, she is participating in verification visits
- Fiscal Coordinator- Posted for all interested
- EMS Executive Officer-decisions being made on how to re-create and fill the position

Lucas

- Application Status-Applications for NE quadrant completed, roll out in April
- Para Medicine-MIH-Newly added as subcommittee to EMSAC. The Chairperson has assigned Linda Frederickson as the chair of the sub-committee. Currently looking for meeting dates and persons to fill roles on the sub-committee. NASEMSO is creating a website for nation resources. BETS will be adding information and data as they progress in planning.
- Legislative Bills-BETS has been actively working with the American Heart Association on a new bill related to stroke care. Specific components include IDPH coordination, authorization of hospitals and data coordination. House File 274 and Senate File 1147
- SF 490-BETS started reviewing this morning, we have reached out to Senator Danielson to discuss. This bill creates a new fire and EMS training fund in Department of Public Safety. Money for the fund is removed from the IDPH system development fund and added to a new training fund in the Department of Public Safety. This includes all certification fees and renewal fees, general assembly funds, commemorative license fees and license plate fees. A new fund for trauma is created, but has no funding.

Ebola Activities-BETS will be participating in a regional exercise next month with EMS and hospitals from 4 states. All EMS services that received Ebola funds, please be reminded that those funds must be completely expended by June 30, 2017.

EMSC Campaign- they are excited to announce that Eric Enderton and Diane Williams are working with our immunization programs to develop animated short vignettes for children. Messages will be related to vaccine, preparedness and emergency response. The material will be distributed in a “box” project and available late summer.

Stop the Bleed- The statewide campaign to train-trainers will be underway later this spring. BETS plans to roll out training sessions will have national speakers and equipment. BETS has received permission from the Department of Defense to utilize trademarked materials, this is statewide permission, they will be announcing that initiative in the next couple of weeks.

Medical Director Report –Dr. Joshua Stilley—no report

Approval of Minutes

- January 19, 2017 Board of Directors Meeting Minutes – Brandon Smith 1st, Nella Seivert 2nd. No discussion. Motion Approved.

Lobbyist Report -- Michael Triplett – no report

Treasurer’s Report –Brandon Smith – Motion to approve the March Financial Report -- Brian Rechemmer 1st, Nella Seivert 2nd, No discussion. Motion Approved

- January 2017 Financials –
 - Ignore the packet report for January Budget—wrong report dates.
 - Income—\$12,791 --some conference
 - Expenses—13,353.48
 - Affiliates are up 174% \$2,300 difference from last year. On the expense side the looks funny because some expense roll from one year to the next for the early 2017 conferences (i.e. EMS Day Emerging Trends Conference, Ped’s Conference and Billing Conference)—therefore January shows a loss of \$562.48.
 - Checking Account Balance -- \$449,097.95
 - Large Bills paid from conference – for the printing of the newsletter—cleared in January

February 2017 Financials –

- Expenses of \$ 21,591.24
 - Showing a Loss of \$ 19,749.24 – keep in mind there were lots of bills going out—and not a lot of revenue—



- Down overall for the emerging trends conference --
- Board Meeting expenses – Need to move to strategy meeting expenses to “Strategic Planning” Account.
- EMS Leadership Conference and Ped’s Conference are down

- Income : \$1842 of revenue
- Checking Account Ending Balance–\$443,316.60
- A/R \$ 13,007.47
- A/P \$ 3,007.47
- Total Liabilities, Assets and Equity: \$422,804.53
- Checking Account Bank Statement approved.
- Accounts Receivable– LifeQuest and PCC are \$7000 of this—and some netforum clean up.

Looking at our to-date as of March 15th – Net Income is only \$1300 is very close to where we were last year.

ISICSB Board Report – L. Frederiksen/R. Dehnert – Special meeting on February 22nd was held to replace Craig Allen’s position.

Office Administration – L. Arndt

- Event Update and Attendee Totals as of 1/17/2017:
 - Billing Conference – Attendee Total as of 3/15/2017 – 19
 - Boot Camp – Registration is up in online store—flyer waiting on hotel block
- June 22, 2017 Board Meeting Location is moved to the WDM City Hall—Training Room.
- Strategic Planning Committee Goals/Items – all items for these committees requested have been sent. If there are items missing please notify and I will get them out to you.

2016 Committee Reports –

Executive – M McCulloch

- Welcome SW Iowa Regional Board Member Jason Wickizer – Jason Wickizer spoke to the board about his background and how he came into EMS. He indicated his focus much in the emergency management area. He enjoys working with EMS/Firefighters and deploying them out to emergency disaster areas.
- Bank of the West Meeting –
 - Proposed splitting our checking account into two accounts – Motion to approve the following by Linda Frederiksen 1st and Gary Merrill 2nd –no discussion, Motion Carries.
 - **A money market account** at .27% interest. We’d have 6 transfers a month—without penalty. Move out \$300,000, which is almost a 1-year of operating expenses into the Money Market— (Noted we’d roughly earn an estimated interest of \$750/year at .27% on \$300,000.)
 - **The remainder moved to a New Business Checking account**—a minimum of \$6,000. It would eliminate the average \$30/month Cash Management Analysis fee that applies now with the current checking account.
 - **New Credit Card Processing Merchant** – changing credit card processing merchants to EVALON. We anticipate with a better rate with Evalon we will reduce the fee for all credit card transactions processed.
- **Accountant Meeting – Clifton Larson** –
 - Bill.com – allows us traceable, and approval in a mobile way. And an excellent paper trail. He originally didn’t think we’d need it with the low volume. Account agrees it’s a great paper trail and approval process for us.
 - Payroll will be done by someone else.
 - We’re going to upgrade our QuickBooks—and purchase it through the non-profit discounted rate through Tech Soup.com for \$50.

Billing and Management Conference-April 14, 2017-L. Frederiksen – 19 registration a little low—but registrations are still coming in. Everything else is all set. It will be held at the Marriott Downtown.

Pediatric Conference –February 24th, 2018 – M. Fults – 36 Attendees – Coralville Radisson Contract in Negotiation and discussion on location and date. Dr. Christopher Colwell came in to speak this year, he’s from San Francisco, he was fabulous. All the speakers were great. Competing conferences make it tough to build the numbers on this.

EMS-Day-On-the Hill/Leadership Conference—February 8th, 2018—M McCulloch—Marriott Contract in negotiation, Rotunda reserved for February 8th, 2018 – a few scheduling changes.

Social Media/eNews – G Merrill – IEMSA held it’s first Facebook live session at the Ped’s Conference with an interview with Dr. Colwell. KIMT news tonight, Gary Merrill will be on the news, about EMS. Next year’s conference—create a snapchat filter for our members to post to their social media and other ideas are being discussed to use social media to get the word out.

Annual Conference November 9-11, 2017 and Wrap-Up 2016– K. Hill—working on Keynote speakers, Jen McDonald Iron Jen, Amazon top seller with her book. Taking names for local talent and speakers. Mark MCCulloch and Katy Hill talked to some Boot Camp type conference group—but it’s super expensive—need to see if we can get them down on price.



Speakers – B. Smith—no report.
Awards – T. Summitt—no report.
Entertainment – L. Ridge—no report.
Exhibit Hall – A. Gehrke—no report.
Honoring Our Own – T. Summitt—no report.
CE/Badges/Scanning – M. Briones—no report.
On-Site Registration – B Smith—no report.
Registration Table – L. Crilly—no report.
Legislative/ByLaws – M. McCulloch—

- Nothing with for ByLaws at this time.
- Mike Triplett – will send an update to everyone. Fireworks bill is a long fight—but it’s looking like a losing battle.
- A few bills about texting while driving—means law enforcement
- Concussions—at a sporting event. At the January Meeting—we were trying to get EMS responders to be removed from the bill. The releasing of patients back to play is not something we are prepared to do. We have been eliminated from that bill.
- Safety Helmet bill is dead.
- Need to prepare language ahead of time to EMT Bill.
- Requiring EMS Essential Service – bill dead.

EMSAC – L. Frederiksen – next meeting is coming up in April.

Membership –

Membership Report		As of 1/2017			3/15/2017		
AFFILIATE Membership Report		January-16	2016 TOTAL	12-Jan-17	% Diff	2-Feb-17	15-Mar-17
By Affiliate Level		Active	Drops	Active	Jan 2016-Jan2017	Active	Active
Affiliate Membership Level 1	18	6	20	11%	20	22	
Affiliate Membership Level 2	38	9	55	45%	55	57	
Affiliate Membership Level 3	30	9	32	7%	36	32	
Affiliate Membership Level 4	17	4	13	-24%	16	16	
TOTAL Affiliate Training Centers	11	3	8	-27%	9	9	
TOTAL Affiliate Members	103	28	120	17%	127	136	
Affiliate Member DROPS					4		
Affiliates by IEMSA Region						15-Mar-17	
NW Region						17	
NC Region						15	
NE Region						35	
SW Region						19	
SC Region						24	
SE Region						24	
No Address On File OR Out-of-State						2	
TOTAL Affiliate Members						136	
INDIVIDUAL Membership Report		January-16	2016 TOTAL Drops	12-Jan-17	% change	2-Feb-17	15-Mar-17
by IEMSA Region							
North Central	183						135
North East	220						177
North West	137						305
South Central	224						154
South East	230						300
South West	166						290
No Address On File or Out-Of-State	32						53
TOTAL Individual Members	1192						1414
Individual Members	1134	465	1143	1%	1190	1195	
Student Members	94	109	194	106%	208	212	
Retired Members	3	0	7	133%	7	7	
Total Individual Members	1231	574	1344	9%	1405	1414	
INDIVIDUAL DROPS						22	
Student DROPS						30	
Corporate Membership Report		January-16	2016 TOTAL Drops	Active	% change	2-Feb-17	15-Mar-17
By Corporate Level							
Platinum	4	0	4	0%	4	4	
Gold	13	1 (Deery Moved to Gabus)	18	38%	18	18	
Silver	1	0	2	100%	2	2	
Total Corporate Members	18	1	24	33%	24	24	

Marketing/Merchandise/Web – N. Seivert – no report.

EMS Week/Memorial –B. VandeLune – May 20, 2017—still waiting to hear back from our proposed speakers. We’ve secured a bag piper, equipment and facility.



Leadership Academy – J. Jorgensen – September 23 & 24, 2017 –Sioux City, Iowa at Western Iowa Tech, Hotel Block at Stoney Creek came down \$99/nt. Contract – will be sent to Lisa Arndt to look over.

Voice – M. Briones—Draft due 3/19 – asked all article writers to email their articles.

Scholarships – B. Rechkemmer – 7 applications in—same deadline for the

2017 Group Purchasing Agreement – R. Morgan – no report.

Community Paramedicine/MHC – L. Frederiksen – IEMSA stakeholders group meeting in conjunction with the Billing Conference, in light of the changes. EMSAC looking at coordinating meeting date for to save on travel for everyone.

Old Business

Red Flash Group – We have not heard back from them—Lisa Arndt will reach out.

New Business

- **Code One Conference:** Giving Away Memberships at the conference. Matt Fults sponsored a few memberships. Mark would like the board to discuss consider the ways we can encourage people to sign up for IEMSA.
- **Shelby County EMS Conference--** January 5,6, 7, 2018 - (Friday, Saturday, Sunday) and evening of the 5th National Speaker on the 5th, Art Sanes . No charge. Feed provide snacks, local funds and a little grant money.
- **Logisticare** –Rita Preble will be attending and have a table at the Billing Conference – April 19th.

Motion to Adjourn by Brian Rechkemmer , Seconded by Katy Hill –Motion Carries. Meeting was adjourned at 2:47pm.