



**April 18, 2017 – 12:30p-2:30pm -- Board of Directors Meeting  
Marriott Downtown Des Moines – 700 Grand DSM – 3<sup>rd</sup> Floor Cedar Rapids Room**

Conference Calling: 857-216-6700, Conference Code 223239

**Call To Order** – Mark McCulloch—12:37pm

**Welcome/Roll Call/Proxies/Determination of Quorum/Conflict of Interest**—K. Hill – *(see attendance detail at end of this document).*

Quorum established. No Conflict of Interest.

**Approval of Agenda-**

1<sup>st</sup> Nella Sievert, 2<sup>nd</sup> Linda 2<sup>nd</sup>—Motion Carries with changes as follows:

- Change treasurers report to March—not January February.
- Spelling of Saenz name in Old Business

Katy Hill Motioned that we do not need to revise agenda items that are minor—spellings, typos. Discussion: —minor impact but, could impact what we’re discussing. Motion Does Not Carry.

**Bureau of Emergency & Trauma Services Report** – IDPH Rebecca Curtiss, Bureau Chief BETS – no report

**Medical Director Report** –Dr. Joshua Stillely— The EMS Voluntary Event Notification Tool (E.V.E.N.T.) put on National Association Patient Safety and Violence Events. Has anyone else heard of this tool? We have it on our website. Can we get a topic about this safety topic by a speaker at our conference?

**Approval of Minutes**

- March 16, 2017 Board of Directors Meeting Minutes – 1<sup>st</sup> Tom Summitt, 2<sup>nd</sup> Amy Gehrke-- Approved. Motion Carries.

**Lobbyist Report --** Michael Triplett- IEMSA Lobbyist

- Victories—texting signed this week effective July 1
- Stroke Centers all in to the data playing field—unanimously passed.
- Fireworks bill is idling. It has a lot of steam. However we were informed as of 10:41am it is on the House Floor.
- Big loss on collective bargaining—being challenged in courts.
- Re-directing public funds for training funds. Stalled.
- SF491 – volunteer EMS tax credit – proposes raising it from \$100 to \$150. \$100 will stay. The discussions seem to be more about ending corporate tax credits. For now EMS tax credit is safe. So we think we’re good for another year.

**Treasurer’s Report** –Brandon Smith=Katy Nella --

- March 2017-Financial Report
  - P&L March – Net Income \$13,592.16
  - PDF of the Quarter Year-to-Date Comparison – great way to look at where we are compared to last year. Sent to Board from Brandon—add to financial statement each month. This quarter is \$33,633.45 for the quarter –vs 2016 \$33,291.91we’re on par.
  - Expenses are down significantly from last year—we had \$12,000 database software set-up bill. Emerging Trends EMS Day on the Hill expenses are off a little.
  - P&L budget performance—is in your report as a reminder of where committees are at with their budgets.
  - Balance sheet—Assets liabilities/equities are : \$ 434,112.89
  - Checking account – ending balance -- \$ 433,416.41
  - A/R Aging Summary--\$6,200 Accounts Receivable – 90-days –mostly receivables that we opted to leave on.
  - Summary—status quo for revenue and expenses for now. Looking good.

**ISICSB Board Report** – L. Frederiksen/R. Dehnert –Linda Frederiksen reported Craig Allen Current Statewide Operability Coordinator—last meetings are May and June—are his last months. The hiring committee is handling without board input—looks like there is a strong candidate. Longtime Admin Assistant has left—they are working with a new administrative assistant.

**Office Administration** – L. Arndt

- Event Update and Attendee Totals as of 1/17/2017:



- Billing Conference – Attendee Total as of 3/15/2017 – 81
- Boot Camp – Registration is up in online store—hotel not finalized yet—contract was attrition—no registrants yet.
- June 22, 2017 Board Meeting will be held at WDM City Hall in the Training Room
- Strategic Planning Committee Goals/Items – all items for these committees requested have been sent. If there are items missing please notify and I will get them out to you.

### **2016 Committee Reports –**

#### **Executive – M. McCulloch**

- Accountant Meeting – Clifton Larson—We need to do some work as an E-Board—as it all came in much higher than expected or we budgeted for.
- Update on CC Merchant, Money Market and Checking Account – completing Money Market set-up. We will be transferring assets to an interest bearing account from the checking account and we changed our Checking Account plan to a plan that does not incur \$25-\$30/month in fees. Credit Card Merchant Account was changed to a Bank of the West recommended Vendor. They gave us deep, deep discounted credit card processing fees contract. The rep here is a former volunteer firefighter from rural Iowa. This should save us a substantial amount in credit card processing fees. We'll keep an eye on this over the next year.
- New Inventory System – that will be used for our merchandise is in, we will begin set up of this equipment this summer in preparation for us at the conference merchandise
- Mark McCulloch spoke with Mary Culver – Attorney General – on the Narcan prices. He's been working hard to get that down. Keep an eye the attorney general's office—for documentation on this. Affiliate Member list—need to give that to the Attorney General's office in order to get the reduced pricing.

**Billing and Management Conference**-April 14, 2017-L. Frederiksen – There was discussion about possibly doing the conference over 1 ½ days. This would give attendees the full 12 hours of NCCA credits – move the cost to \$300. Also, discussion about adding a “Documentation Specialist Certification” program that Doug Wolfberg has been working on. We are not sure if he's rolled it out yet. We'd be interested in including that as well.

**Pediatric Conference** –was held February 24<sup>th</sup>, 2017 with 36 Attendees at the Coralville Radisson. Contract is in negotiation and discussion on location and date.

**EMS-Day-On-the Hill/Leadership Conference**—will be held February 8th, 2018—M McCulloch—Marriott Contract in negotiation, Rotunda reserved for February 8<sup>th</sup>, 2018

**Social Media/eNews** – G Merrill—Brad Vande Lune has been putting things out on FB page. They are still working as a committee on a policy on personal accounts for IEMSA Board Members. Bremmer County EMS Association went to Farm Bureau to partner with awareness for Volunteer issues. They will be holding a summit here soon.

**Annual Conference** November 9-11, 2017– K. Hill

**Speakers** – Keynote speakers are all set—advertised in the January/March 2017 Voice—AJ Heightman is now replacing Dr. Juliette Saucy. Close to having the full schedule completed. Working to have registration form in the April/June printed/mailed VOICE and online registration open—early this year! Hoping this will help our members get their service approval to attend well in advance and move some of the workload forward and of course increase our attendance numbers.

**Entertainment** – L. Ridge—DJ at the Big Party and Beer Can Alley is in the works again.

**Legislative/ByLaws** – M. McCulloch—Fireworks just passed as we were in meeting. No report on ByLaws

**EMSAC** – L. Frederiksen – Official EMSAC subcommittee is set to meet June15, 10am-2pm.

#### **Membership --**

**Individual Membership** – A. Gehrke—looking for ideas to promote individual memberships. We have a printed Brochures developed, it's online now. We need a PowerPoint for board members to use—to be sure we have a brand or a message.

**Membership – Affiliate** –L. Frederiksen –no verbal report

**Membership – Corporate** J Ewers—Goal #1 is to have reviewed -- next goal is in the works. We should be able to see some increases.

**Membership—Training Programs** –M. Briones- no report. EMS Instructors Association meets in April.



# IEMSA

Iowa Emergency Medical Services Association

## Membership Report

As of 1/2017

AFFILIATE Membership Report		January-16	2016 TOTAL	12-Jan-17	% Diff	2-Feb-17	15-Mar-17
By Affiliate Level	Active	Drops	Active	Jan 2016-Jan2017	Active	Active	
Affiliate Membership Level 1	18	6	20	11%	20	22	
Affiliate Membership Level 2	38	9	55	45%	55	57	
Affiliate Membership Level 3	30	9	32	7%	36	32	
Affiliate Membership Level 4	17	4	13	-24%	16	16	
TOTAL Affiliate Training Centers	11	3	8	-27%	9	9	
TOTAL Affiliate Members	103	28	120	17%	127	136	
Affiliate Member DROPS						4	4
Affiliates by IEMSA Region							15-Mar-17
NW Region							17
NC Region							15
NE Region							35
SW Region							19
SC Region							24
SE Region							24
No Address On File OR Out-of-State							2
TOTAL Affiliate Members							136
INDIVIDUAL Membership Report		January-16	2016 TOTAL Drops	12-Jan-17	% change	2-Feb-17	15-Mar-17
by IEMSA Region	Active	Drops	Active	% change	2-Feb-17	15-Mar-17	
North Central	183					135	
North East	220					177	
North West	137					305	
South Central	224					154	
South East	230					300	
South West	166					290	
No Address On File or Out-Of-State	32					53	
TOTAL Individual Members	1192					1414	
Individual Members	1134	465	1143	1%	1190	1195	
Student Members	94	109	194	106%	208	212	
Retired Members	3	0	7	133%	7	7	
Total Individual Members	1231	574	1344	9%	1405	1414	
INDIVIDUAL DROPS						22	24
Student DROPS						30	0
Corporate Membership Report		January-16	2016 TOTAL Drops	Active	% change	2-Feb-17	15-Mar-17
By Corporate Level	Active	Drops	Active	% change	2-Feb-17	15-Mar-17	
Platinum	4	0	4	0%	4	4	
Gold	13	1 (Deery Moved to Gold)	18	38%	18	18	
Silver	1	0	2	100%	2	2	
Total Corporate Members	18	1	24	33%	24	24	

**Marketing/Merchandise/Web** – N. Seivert—Looking at the catalogs—to try to nail down the current Inventory of items in the Trailer—to be sure we have a new inventory and everything is correct and accounted for. New credit card equipment ordered to use to process credit cards and other purchases at the merchandise booth. Will manage our inventory for us.

**EMS Week/Memorial** –B. VandeLune – May 20, 2017—Brian Helland, Merrill Meese are our key speakers. Trying to get Nate Boulton has not responded. So we'll invite Rep. Rob Taylor—9 people now on the memorial including 3 line-of-duty deaths.

**Leadership Academy** – J. Jorgensen – September 23 & 24, 2017 –Sioux City, Iowa at Western Iowa Tech, Hotel Block at Stoney Creek.— working on an alternate plan for room block. Everything else is set up—and online registration is open.

**Voice** – M. Briones-Voice Schedule in the packet—any committee that needs an article to communicate with members—please submit it for this issue. It will print and mail end of June 2017.

**Scholarships** – B. Rechkemmer – Deadline is June 1<sup>st</sup>, 2017, we have several applications in.

**2017 Group Purchasing Agreement** – R. Morgan – Nella Sievert has taken the lead on this project – she has all the documentation and need to get something out to vendors. Current Contract with Boundtree Expires August 31, 2017.

**Community Paramedicine/MHC** – L. Frederiksen- no report.

### Allied Entities:

**DMAT Advisory Group** – Rod Robinson—is completely retired. We need to reassign. We need to reach out to Rebecca to see how we need to make the appointment. Nella Seivert is interested in being the rep on this committee.

### Old Business

- **Red Flash Group**- Greg is not returning our calls.
- **Code One Conference:** Giving Away Memberships at the conference. Matt Fults sponsored a few memberships. Mark would like the board to discuss and consider ways we can encourage people to sign up for IEMSA at conferences where we have a booth/table.
- **Shelby County EMS Conference**-- January 5, 6, 7, 2018 - (Friday, Saturday, Sunday) and evening of the 5<sup>th</sup> National Speaker on the 5<sup>th</sup>, Art Saenz . No charge. Feed provide snacks, local funds and a little grant money.



**New Business**

- **How do we promote long time service to EMS Providers.** Recognizing –individual members somehow. There are a lot of things to think about. Add to Strategic Planning—Awards discussion.
- **Use of a service dog to work on the Ambulance Squad—**Linda Frederiksen asked the question. The answer is “No”.

<b>Member’s Name</b>	<b>Area of Responsibility</b>	<b>Initials/Proxy</b>
Evans, Terry	North Central Region	Absent
Merrill, Gary	North Central Region	Present
Sachen, Mark	North Central Region	Present – by Proxy T. Summitt
Gehrke, Amy	Northeast Region	Present
Morgan, Rick	Northeast Region	Present – by Proxy -A. Gehrke
Ridge, Lee	Northeast Region	Absent
Jorgensen, John	Northwest Region	Present
Crilly, LaDonna	Northwest Region	Present
Foltz, Tracy	Northwest Region	Present – by Proxy – L. Frederiksen
Van DeLune, Brad	South Central Region	Present – by Proxy – K. Hill
Hill, Katy	South Central Region	Present
McCulloch, Mark	South Central Region	Present
Frederiksen, Linda	Southeast Region	Present
Fults, Matthew	Southeast Region	Absent
Summitt, Tom	Southeast Region	Present
Solt, Sarah	Southwest Region	Present
Wickizer, Jason	Southwest Region	Absent
Seivert, Nella	Southwest Region	Present
Buck, Brad	At Large	Present – Proxy B. Rechkemmer
Ewers, Jerry	At-Large	Present
Smith, Brandon	At-Large	Present
Briones, Mary	Education	Present – by Proxy L. Crilly
Rechkemmer, Brian	Education	Present
Stilley, Josh	Medical Director	Present
<b>Guest(s):</b> Mike Triplett -IEMSA Lobbyist		
Arndt, Lisa	Office Manager	Present

**Motion to Adjourn** : 2:30pm – Gary Merrill 1<sup>st</sup>, Tom Summitt 2<sup>nd</sup>. Motion Carries.