



Board of Directors Meeting Minutes
May 9, 2011- Ames, Iowa

Board members in attendance: Jan Beach-Sickels, Jerry Ewers, John Hill, Jon Jorgenson, Dave Mallinger, Angie Capps, James Sargent, Terry Stecker, Linda Fredericksen, Thomas Craighton.

Board members on conference call: Brad Buck, Tom Summitt, Brandon Smith, Katy Hill.

Staff: Ginny Richardson

Proxies: Cheryl Blazek, Kristi Brockway, Rick Morgan, Russ Piehl, Lee Ridge, Rod Robinson

Absent: Curtis Hopper, Bob Libby, Kevin Frech.

Guests: Joe Ferrell, IDPH

1. Call to order: President Ewers called meeting to order.
2. Welcome/Roll Call/Determination of Quorum/Proxies/Call for conflicts of Interest.
Quorum determined. Proxies were noted. No conflicts. Motion made to approve agenda - unanimous.
3. Minutes from the April 2011 meeting were reviewed. Motion made to approve, unanimous.
4. Michael Triplett: No report available.
5. Medical Director- Dr. Forslund- No report available.
6. Treasurer's Report- Brandon Smith. QuickBooks system is working. \$14,000 positive flow from last year at this time, mostly due to conference and leadership academy. Bulk mailing rate annual expense is \$190. Office expense for April was over budget due to storage shed (now gone) administrative expense, Code One expense (\$91.00 for ID badges Code One conference) Total expense was \$8172.00. Net income is \$1900.27. As of April 30th balance sheet is 73,368.00 and total assets: \$97, 424.00. Noted we still owe insurance and Iowa Events Center fee for 2011 conference. Ginny will contact Iowa Events Center. Concerning life insurance offered with membership Brandon asked about current invoice. Ginny stated membership number was based on 1100 members @ \$5/per member. Will contact company again and report back. Motion made to approve treasurer's report- Thomas Craighton, seconded by John Hill.
7. Office Administrator's Report- Ginny Richardson- Ginny states that storage shed has been cleaned and keys returned. Stated the Voice should arrive in mailboxes Memorial Day weekend. Everything is set and ready to go for the EMS Memorial. Anyone wishing to help please advise the office soon.
8. Bureau of EMS Report- Joe Ferrill- "Not much" since last meeting. Still waiting on budget info. Governor will be signing the EMS Proclamation. Ewers mentioned the new Start Triage program, and Joe was unaware.
9. Committee Reports
 - Executive Committee- Meeting on regular basis, but at this time nothing new to report.
 - Conference Committee- John Hill- Conference schedule is done and is being passed out to members present, and will be emailed to everyone also. Still struggling with educational tract. Ewers will contact Rosie Adams for further assistance. The CCP track on Thursday will feature a Chicago physician and have advanced labs (chest tubes, etc) John also touched on education track, Medical Directors workshop, pediatric track, and the agricultural track. Fri and

Sat will feature the following tracks: general, basic, advanced, and Sat will also have the second day of the educational track.

- Entertainment – Angie Capps for Lee Ridge- Lee is working with two unnamed sponsors for band and beer. Band was OK for move to the Plex.
- Exhibit Hall – Conversation about additional discounts for booth prices. According to Angie, our cost is \$80-90 per booth; we charge \$425 & \$475. If vendors want tables, chairs, Wi-Fi these fees are negotiated with the venue and the individual vendors. They are charged direct for extras from the Plex.
- Legislative- Thomas Craighton – Nothing new from the State. Thomas did mention while in Washington the discussion about the public safety officers benefits.
- Membership-Individual- Jan- Moving a little closer to revamping and getting the CD's out to everyone. Still looking for any business or individuals for donations of flash drives for Board members to use when doing a IEMSA presentation for promotions.
- Membership-Affiliate- Dave Mallinger- No new information to report.
- Membership-Corporate- Jerry Ewers- Nothing new at this time.
- Marketing/Web- Jan Beach Sickels- Inventory is done on all surplus and should be easy now to track. Some new items have been ordered from Hero 24-7. Adding Polo shirts this year, along with some new items for babies and children as they are becoming more popular. Web- Will be talking with web designer to remove about new board members.
- EMS Week/Memorial- Katy Hill. Setup @ 0800 with ceremony @ 1030. Concerns still with Bagpiper. Jerry will talk with Katy about Honoring Our Own bagpiper. Asked Board members to help that day.
- Leadership Academy- Brad Buck – Going with Jon Politis. Working on getting cancellation clause, and also a possible 2-3 day event in the future. Dates set are Sept 23, 24, 25, 2011. Still working on a block of rooms.
- The Voice- Kristi Brockway- Looking for CEH article. Due date July 15th for submissions. Ewers asked the Board to step up to the plate and help with articles, etc. Also looking for volunteers for proofing and editing (another set of eyes) Summitt and Frederiksen volunteered. Ewers made comment about Summitt and now Ewers owes Summitt a steak dinner.
- EMS Cruise – Tom Summitt/Rod Robinson- Cruise date is set March 4-11. 2012. Article will be done for the Voice. Tom working with Magic Carpet Travel for promotions.
- Honoring Our Own- Tom Summitt – Nothing new to report.

10. Old Business- Rosie Adams- submitted to IEMSA about TSAC report to see if IEMSA would like to comment on: trauma system, GCS, etc. Rosie was invited to meeting today but was unable to attend. Copies of TSAC distributed to members present and asked to send comments to Ewers.

11. New Business- Closed session. Ginny was asked to leave.

12. Motion to adjourn- unanimous.