

Iowa Emergency Medical Services Association Board Meeting Minutes : Sep 20th, 2013
IEMSA Office : 5550 Wild Rose Lane, Ste. 400, WDM, IA 50266 – 1-3pm

Call to Order: 1:00 pm Jerry Ewers, President

Roll-Call: Jan Beach-Sickels (SW)-present-Terry Stecker absent; Mary Briones (Education)-Present; Brad Buck (At Large) present; Dan Paulsen (NC)-Present; Robert Davison (NC)-Present; Jeff Dumermuth (NC) Present; Jerry Ewers (At-Large) present; Linda Frederiksen (SE) Present; Katherine Hill (SC) Present; Curtis Hopper (NE)-by Proxy Brian Rechkemmer; John Jorgensen (NW) Present; Bob Libby (SE) Absent; Robert Marsh (SW) Present; Lee Ridge (NE) by Proxy Jeff Dumermuth; Rod Robinson (SW) Present; Terry Stecker (NW) absent; Brandon Smith (At-Large) present; Summitt, Tom (SE) present, Rick Morgan (NE) present, Mark McCulloch (SC) Present, Brian Rechkemmer (Education) present, . Staff Present: Office Manager Lisa Arndt. Meeting called to order: 1:03pm. Quorum Established. No Conflicts.

Motion by Jeff D. to Approve Agenda: 2nd by Brian R. Agenda Approved: Katy Hill 1st, Mark M. 2nd.

Motion by Brandon, 2nd by Brad B. to Approve Minutes from June Meeting. Linda 1st and Rob M 2nd to approve minutes.

Quorum Established: Brad 1st, Brandon 2nd.

Guest Speaker: EMS Scanning – Dave Hunt, MPA, NREMT-P, Co-Founder , Event Management Solutions, LLC - www.emsscanning.com – Dave Hunt presented his EMS CE scanning software. Board really liked it. Discussion of time savings on administrative labor involved in printing and sending certificates (it would all be done by email) and the large number of members requesting reprinting of their Certificate because they lost it. Suggested they might want to trade part of the cost for a booth at the show. He'd consider it—but he has already discounted the software by more than 50% to the \$2500. Decision is to purchase and Jeff Dumermuth will work with DaveHunt to finalize the deal. Possibly use at the Boot Camp to do a trial run. Lisa's asked if we could use Midwest Card's badges (we already have a trade lined up with them)—and use his CE scanning too? He said he could. Dave will work with Lisa and Midwest to get this done.

Treasurers Report –Brandon Smith gave Treasurers report. Financials are in good order. Need to make a couple minor adjustments to money assigned to wrong account—noted to Lisa before meeting. Large phone expense is office cell phone upgrade.

Treasurer's Report Approved : Mark 1st, Jeff 2nd.

Medical Director Report --No report from Dr. Forslund

Administration Report: Lisa Arndt – Constant Contact is a valuable time saving tool for planning meetings. New office space is going well. Nice to have the front desk support. And the board room space. We have a home.

Bureau of EMS Report – Gerd introduced Ken Sharp the director of the agency EMS will fall under. He outlined what was on the horizon. Downsizing resources/funding/staff. Need to get a Bureau Chief. Need to create economies of scale. Merge EMS with CDOR to take advantage of shared competencies, keep admin costs down. Need feedback on Chapter 132. Contx/ ACS to do an assessment. EMS Study Committee – Nov 6 Report Due. Talked a lot about how to plug the resource gap, certification fees would go into the training fund-should offset the Admin fees, which would result in a decrease in fees from Training which sits at about \$90,000. System development budget is separate-current balance is \$480,000. Feedback from the board to them-discussion of communication is the key to success. Let the industry know what’s happening and why—especially with all the changes. Ken was very receptive to that—and appreciated the feedback.

Executive Report: Lots going on. Reviewed strategy meeting highlights from the morning’s meeting. New Pediatric Workshop will be February 2014 in Iowa City. Working harder with Affiliates to build membership and partner with them. Conference is in full swing. Welcomed and introduced Dan Paulsen our new Board Member. Follow-up discussion on what Gerd and Ken from IDPH had just presented.

Conference: Jeff Dumermuth and Lisa will meet with Events Center to set up the rooms and finalize details of the event. **Exhibit Hall Report**—John Jorgensen: Still have a few vendors we’re holding spaces for that we are wrangling in. EMS Shirts guy is outside this year—but will not be next year. Not fair to other vendors inside. Exhibit hall sales are way up. Brandon noted already \$20,000 on the books. Katy Hill – reported on **Entertainment**—she got a large donor (Unity Point) to pay for the band—which freed up monies for games and for the new Thursday night “Gathering Place” event. **Speakers Report**—no report. Honoring your own—no report.

By-laws: no report.

Legislation: Presented the work she’ll be doing to get a survey out to all our members in order to pull some hard data together for her and Jerry to present to the legislative committee assigned to do this EMS Study on November 6th.

Marketing/Web—Jan Beach –Sickels – discussed having her vendor booth in meeting hall area—rather than the exhibit hall. Agreed to do that—she will man a booth in the exhibit hall to distribute the “Early-Bird” t-shirts. She will work up the raffle for the I-pad—use the i-pad to process credit card purchases (Got a unit for her that hooks onto the i-pad to scan credit cards). Will need to clean out trailer and get organized for conference.

Leadership Academy— Jeff Dumermuth – 23 attendees (max capacity) will be next week. Everything is good and set to go.

Voice/E-news—Brian Rechkemmer—Voice is out and E-news are going out on weekly basis.

Scholarships: no report.

New Business: Bill Beetschen – Henry Schein EMS—introduced his company to the board. Outlined their strengths and their commitment to supporting IEMSA and it’s members. Already promoting IEMSA as

he's on the road meeting with clients. Also supporting IEMSA, financially, with purchases of sponsorships, wall ads that are not in the contract. He's looking forward to the conference. Jerry invited him to our hospitality suite on Thursday night.

Motion to Adjourn: Rob, Brad 3:15p