



IOWA EMERGENCY MEDICAL SERVICES ASSOCIATION

Board of Directors Meeting Minutes
October 20th, 2011 – West Des Moines, Iowa

Board Members in attendance: Jan Beach-Sickels, Brad Buck, Thomas Craighton, Jerry Ewers, Kevin Frech, Linda Frederiksen, Katy Hill, Curtis Hopper, John Jorgensen, Bob Libby, Angie Capps, Rick Morgan, Lee Ridge, Rod Robinson, James Sargent, Terry Stecker, Brandon Smith, Tom Summitt.

Board Members on conference call: John Hill, Russ Piehl, Kristi Brockway, Cheryl Blazek

Proxies: David Mallinger

No Conflicts of Interest

1. Meeting was called to order by President Ewers at 1303.
2. Welcome/Roll Call/Determination of Quorum
3. Motion made by James Sargent to approve the agenda. Motion carried.
4. Motion made by Tom Summitt, 2nd by Thomas Craighton to approve September minutes. Motion carried.
5. Thank you note from Brian Andersen and the Shelby Fire Department for the Collins family was shared.
6. Treasurer's Report by Brandon Smith – Exhibitor income is ahead of where it was last year. Registration are behind but we were late in sending out the brochures. Online numbers are lower than at this time last year. Membership income in all areas – individual, affiliate, corporate – is up about \$12,000 from last year. Expenses – professional fees are much higher, but we have paid Alicia's final bill. Conference expenses are on track but will see more next month. Wages for the year are lower but that is offset by the increased professional fees. Food prices went up. Hotel rooms for board members are \$7700, but we budgeted only \$6000. Motion was by Brad Buck, 2nd by Kevin Frech to approve the report. Motion carried.
7. Medical Director – The advisory committee has taken a look at scene times because they are up. MSAC may be creating a letter, just looking at the 1500 critical trauma calls from 2009. Checking with Dr. Forslund on whether he will be there Thursday night for the annual meeting to speak.
8. Jerry thanked Angie for stepping up to help train Tammi in the office.
9. MSAC Report – Linda & Joe – Transition is up and running. The 1st four EMTs in the state were certified last week. Working on protocol revisions. Report from Katrina on out-of-hospital DNR for pediatrics. Mention of Dr. Turner's report that poisonings have doubled, scene times for critical traumas rising.
10. Committee Reports
 - Executive Committee – Things have slowed down since hiring Tammi. Will be switching to a focus on the budget.
 - Conference Committee Chairman John Hill – Discussing need for AV guys. We will have three rooms running and only 2 AV guys. John

11. Individual Membership – Jan – Working on the iPad with Dave. Gambling license is current. Not enough money in budget for purchasing iPad. Jan made motion to purchase iPad. Motion carried.
12. Corporate – Medforce joined at \$3000 level. Mercy One is joining at the \$3000 level.
13. Marketing/Web – A few new items. Kid shirts sold out last year. Will try to budget something for card reader next year to run credit cards..
14. Voice/Enews – Kristi – Deadline for the Voice is November 30th. Linda is doing something, conference highlights by John Hill, legislative updates, and nomination winners by Brandon. Goal is to have it out by December 15th. Brad is doing Jeff's award. Thomas will do bylaw changes. Continuing education article is in the air.
15. EMS Cruise – One free in raffle. Website has been updated. Public service announcements during lunch breaks, 50/50 sign-up.
16. Scholarships – new committees will form. Recognized donation from Central Iowa EMS.
17. Old Business -- Reminder to help Kristi by getting Voice articles done. May 3rd is confirmed with Doug in Sioux City. John J. connecting with St. Lukes. They would donate location, but not a lot of hotels nearby. May try some hotels to hold conference.
18. New Business –
 - Iowa Office of the State Medical Examiner is reporting a budget shortfall. Considering closing the morgues in the evenings and weekends, which will impact EMS. Trying to get more money but they can't have a lobbyist to ask the legislature for more money. Trying to get a stakeholder's group together with a lobbyist to ask the legislature to ease this budget concern. Angie is checking to make sure no one is opposed to us being involved. No one opposed.
 - Cheryl – Training programs used to have an online calendar to use which provided a nice local place to go. Could the training programs utilize the one on IEMSA? Currently you must be a member to use it. Should we open it to let anybody use it? It might direct traffic to our website or should we use it to entice people to be affiliate members. Angie said that it is a cost to IEMSA to put something on our website. John – let's cap postings. Tom Craighton – have a monthly deadline fro postings. Lee -- has to be a member benefit. Cheryl – it is providing a convenience and not as advertising. Brad – would like calendar to display for the entire year. Cheryl and Kristi will proceed and propose something that would be equitable to both organizations.
19. Tom brought the Challenge Coins, which will sell for \$10
20. Motion by Lee, 2nd by Brad to adjourn. Motion carried.