

Iowa Emergency Medical Services Association Board Meeting Minutes : Oct 20th, 2013
IEMSA Office : 5550 Wild Rose Lane, Ste. 400, WDM, IA 50266 – 1-3pm

Call to Order: 1:03 pm Jerry Ewers, President

Roll-Call: Jan Beach-Sickels (SW)-present-Terry Stecker absent; Mary Briones (Education)-Present; Brad Buck (At Large) present; Dan Paulsen (NC)-Present; Robert Davison (NC)-Present; Jeff Dumermuth (NC) Present; Jerry Ewers (At-Large) present; Linda Frederiksen (SE) Present; Katherine Hill (SC) Present; Curtis Hopper (NE)-Present; John Jorgensen (NW) Present; Bob Libby (SE) Absent; Robert Marsh (SW) Present; Lee Ridge (NE) by absent; Rod Robinson (SW) Present; Brandon Smith (At-Large) absent; Tom Summitt (SE) present, Rick Morgan (NE) present, Mark McCulloch (SC) Present, Brian Rechkemmer (Education) present . Staff Present: Office Manager Lisa Arndt.

Quorum Established: Mark M. 1st, Tom S. 2nd. No Conflicts.

Motion by Jerry to Approve Minutes from September's Meeting: 1st Jan Beach-Sickels, 2nd by Katy Hill. Minutes Approved

Treasurer's Report: Brandon S. No Report. Brandon not present. No report sent. Financials were distributed to board before meeting and in hard copy at meeting.

Medical Director Report: No Report.

Administration Report: Lisa Arndt – Conference is on track with last year's numbers. Need to send out agenda for Service Directors workshop to our affiliates. Rebecca at IPDH will help with that. Also an email to our the nurses. We have CEH for them approved at conference. Rebecca C. will help with that also. Assignments sheet for conference will be done at the conference on Wednesday in the War Room at our pre-conference meeting.

Bureau of EMS Report –Ken Sharp & Rebecca Curtiss gave a report on the Reorganization of IDPH. They are working on a strategy plan they will roll out as close to January 1 if not before.

Resources Available:

- How to leverage resources from formal merger with new division CDOR and EMS. Still have Staff Care for EMS.
- Legislative Package (see below)
- Areas of experience in CDOR can bring help with system issues.
- Finding Resources for Training
- How to work with Community Colleges
- Preparing for Nov 6th –asked for ideas and suggestions
- They understand the perception is EMS has been minimized. They are sensitive to that and are trying to support EMS. Recognized the 2 ½ years of no immediate leadership.
- Longer we wait the harder it will be to get resources
- Have some infrastructure and resources. They'll begin to implement.
- Hoping EMS Study Committee will result in getting some much needed resources. But let's not wait 8 months to start trying to get things done.
- Timeline is January 1 have new organization in place
- In 1-month we'll have details and give some info about what it looks like
- Name of the Bureau—realize it's important to the EMS community—but not a big issue for them—if the community likes the EMS Bureau—that's what we'll call it. Bureau of EMS. What's important is the EMS community are involved and relate to it.

- Typically you do not see administrative folks much, but you will see us! We don't want to fail—Ken Sharp.
- We need to try to begin to make changes now—action will show them we do care. Not just all words.
- Nothing is ideal—but we will make a difference with what we have.
- Linda F. reported on what we've been hearing—mentioned the Tipton Town Meeting. Meeting with a couple of the legislators on the EMS Study Committee. We have some challenges for sure.
- IDPH wants to know how we can work together.
- Jerry E. suggested a position statement from the IDPH. January 1 roll-out. Even possibly—if they can roll it out at the Annual Conference in a few weeks. Ken responded we'll look at what we can do—even if it's a skeletal format.
- Ken asked if there were any questions about reorganization—there were none.

Legislative Package:

- \$90,000 system development to administration—pulled it back based on our feedback last month.
- \$200,000 Requested for replacement of registry—will be included. Governor is favorable. Includes Trauma & EMS Registry, AG, spinal and other info.
- \$75,000 American College of Surgeons Association has most of the Trauma System Approved by the governor in Budget. Looking for some grant opportunities

Jerry expressed appreciation for \$90,000 pull back. Asked if they considered some of our suggestions on fees for no pay. It's all about money and time—but we need to have that discussion. Let's get through Nov 6, 2013 EMS Study Committee Meeting and see what comes back from them.

EMSAC Report: Mike Tripplett –Ken hasn't worked a lot with him but welcomed a meeting with Deb Thompson & Tripplett together. Talk about how we can work together before session starts so we can support each other. Ken will follow-up after Study Committee with Linda to set-up.

Priorities: After meeting in Tipton Ken learned a lot about Rural EMS. His goal is to have some early victories—outlined them.

- Amnesty Issue for expired EMS providers
- Improved Communication from the Bureau on important items like license expire dates, so folks don't expire accidentally and miss recertification in advertently.
- Better communication from bureau when decisions are made
- The burden of Time, Resources and Cost to renew someone after they expire.
- Do not set false expectations—will set some reality checks as needed.
- Community Colleges do have a reinstatement Program \$400.

How to communicate with expires:

- Have them sent to service—concerned service provider will get 100 emails. Ken is looking for feedback.
- A warning email to service that alerts service that some of their providers are about to expire 2-weeks' notice. Volunteers need it.
- Ken—Urban vs. Rural Issues. Our challenge.
- IEMSA suggested providing the old "Service Directors Binder" electronically. It's a bible to service directors and would help them a lot.

- At the service directors workshop—IEMSA invited IDPH to work with us to create two-tracks at our service directors workshop at the annual conference next year. One for new Service Directors and One Track for Veteran Service Directors. Rebecca will work with us to develop this workshop.

Med Media—Joe F. looking to change Med Media. Miller-Meeks conversation about public safety Joint Training for 911 operators. Interest from Governor’s office about impact to EMS—coming from New Chief of Staff.

Linda F. – Reinstatement Program \$400. Do a refresher training. And an NR Practical Test. Can we go back to 90’s simpler. Ken—Can’t, but we can look at reimbursing services for training. Rebecca will pull % of lapsed certifications to see how many this effects. Also discussed, decrease in hours for all levels. For example EMS 72 to 48 hours. EMT-P’s from 72 hours to 60 hours. ½ are not standard hours. ½ are standard and local mandates. Have a 100 question Assessment Tool for folks to know where they are –can beef-up. Trying to find a happy medium between Amnesty and Re-Certification Program.

EMS Study: Linda, Mark and Mary have done the bulk of the work on it. Talked about the Tipton Town meeting— Lots of Senators and House Members present. List of most important issues are manageable. Open comments were all over the place. We need to take advantage of this momentum. Mark M. expressed that it’s possible many people are not comfortable talking to Senate and House Members. Possibly have a workshop on how to talk to our senators. The survey will formulate that voice for them.

Regional Members of IEMSA Board need to set up their own regional town meetings with their representatives. Not wait for the legislators to reach out to us first.

Election and Ballots: Discussed open seats and nominations are in –ballots are done and will be distributed after the meeting.

Conference: Need Reports for Annual meeting from board members. Motion to pay for Russ Pheil’s widow (Melanie Pheil) Hotel room at the conference. Rob D. 1st, Rod 2nd.

Awards: Rod Robinson gave his resignation from the Board. We will recognize Rod, John Hill and Thomas Craighton at the Annual Board Meeting.

Entertainment: Event at the Gramacy Tap. It’s new—we need to put the word out. Flyers at hotels, E-news, email. Lisa will work with Katy to get something put together.

Possibly have a Focus Group: Hitting younger people, to discuss their needs and how we can serve them better.

Honoring Your Own—there are 25 folks being honored. WDM Honor Guard will be there. Patriot Guard will be there and the Mark M. Bag Pipes and Drum.

Legislative: No sReport.

Membership: No Report

Marketing: Jan Beach-Sickels

- No stuff from Freeman. Lisa will be in touch with them. Duffels are new. Shirts are on order. Travel Blankets are new. Bought some new tubs to store things—old ones trashed and broken. Bought some inexpensive clothes racks for exhibit of merchandise at show.
- I-pad Give-Away. We're doing it again. Will sell tickets at the Gramacy Tap Thursday night too.
- Jan Motioned to Order Navy Polos as a cooler option to the black shirts on warm days. She showed the shirts.. Each Board Member will get one at no cost. If board wants an extra—they can purchase for \$32. Will have them at the conference. Tom S. 1st, Rob D. 2nd

NAEMT Meetings: Jan is our new NAEMT rep and will be doing training at NAEMT in the coming months.

Scholarships: Brian will get this moving. We'll stay with application we have.

VOICE: Mary B. and Brian will get going. December 15th it's due out. Conference Follow up and EMS Study and Years Accomplishments will be the main content.

Old Business: None

New Business: None

Motion to Adjourn: at 3:37p Jeff D.1st , Brad B. 2nd s