



December 15, 2016 – 1-3:00 pm
Board of Directors Meeting
Teleconference

Conference Calling: 857-216-6700, Conference Code 223239

Call To Order – Mark McCulloch, IEMSA President – 1:02pm

Welcome/Roll Call/Proxies/Determination of Quorum/Conflict of Interest—K. Hill—Quorum established. No conflict of interest. See detailed attendance at the end of this document.

Approval of Agenda – Nella Sievert 1st, Mary Briones 2nd –motion carries. Approved.

Bureau of Emergency & Trauma Services Report – IDPH Rebecca Curtiss, Bureau Chief BETS

- Joint EMS/Trauma/Preparedness conference –Proposed Joint Conference in 2018. Diane Williams, Executive Officer, wants to do a conference and do it in a way that's multi-discipline. Reaching out to see if we can partner or share ideas with them on this. Emergency Preparedness, EMS and EMS Physicians, Hospitals.
- Katy suggested we add a track or pre-con for Trauma.
- Jerry Ewers, Linda Frederiksen, Rebecca Curtiss and Diane Williams met this week and discussed this. We need some time to work through this. The E-board will work with them and report back at the January meeting.
- Lisa Arndt, cautioned if we do add this track/pre-conference, to consider that the Hilton block is in the works and will be signed soon. Jerry Ewers asked Lisa Arndt if we could wait a month for us to get this figured out. Lisa indicated she would ask, but couldn't confirm until we have ok from the Hilton. The Hilton recently sent an email indicating the remaining rooms at the hotel are currently being booked by another group. So flexibility is likely VERY minimal.

Medical Director Report –Dr. Joshua Stillely—no report

Approval of Minutes

- October 20, 2016 Board of Directors Meeting Minutes—Motion to approve Linda Frederiksen 1st, Katy Hill 2nd. Motion Carries. Approved.

Lobbyist Report -- Michael Triplett

- **Call to Action** – to call your legislators. It is in the works, and needs to go out. We are at a crucial time for getting the attention of the congressional members before the new session.
- **Media/Des Moines Register** – Press Release to get an article about the issues facing EMS in Iowa (Paramedic Shortage, Volunteer % in rural area, attrition of providers not filling in retirees with new providers, funding for training, Medicare and Medicaid coming up short on mileage and other shortages). Rebecca Curtiss request we check with her to verify any data in the report. Mike Triplett suggested we proceed with caution; the media will have their own questions. Mark McCulloch indicated we need to proceed with caution.

Treasurer's Report –Linda Frederiksen reported in Brandon Smith's absence due to a work conflict. Brian Rechkemmer 1st, Mary Briones 2nd. Motion Carries. Approved.

- Looking at the Conference Income it looks down slightly from last year. There were more 1-day than 2-day registrations this year, this could have contributed. The overall number of attendees was actually higher this year. It just didn't translate to higher income numbers.
- Membership is way up almost 50% over budget. The work in the area of membership by the Membership Chair, Jerry Ewers and Lisa Arndt is building membership, a vital piece of our organization.
- Budget for Conference—we're under budget on income—but depending on expenses—we should be ok. Lisa Arndt is negotiating lots of large invoices to assure they match up with our contracted amounts.
- Budget: We are \$200,000 under budget – because our expenses are not hitting yet—many of the large expenses are in negotiation, as indicated earlier.
- Accounts Payable –there are a large amount of accounts payable out there. This should flush out and be reflected in end of December financials. Total Liability \$605,021.28
- Profit looks high—because all expenses are not in.

ISICSB Board Report – L. Frederiksen/R. Dehnert – State Wide Inoperability Coordinator is resigning. However, they are continuing with the statewide roll out of the Motorola system; will keep you posted on the replacement of the SWIC.

Office Administration – L. Arndt



- **E-Board Election Results** –2-year terms for President and Secretary for December 1, 2016 – December 1, 2018 Term and 1-year term for VP (2016-2017).
 - **Mark McCulloch** – 2016-2018 President
 - **Jerry Ewers** – 2016-2017 Vice President
 - **Katy Hill** – 2016-2018 Secretary
- **2017 Conference Update**
 - **Hotel Contracts for 2017**
 - **Hotel Contract for the Hilton 2018 is being negotiated right now**—and moving the party to the Hilton as well. Hilton is offering us a lower rate than the Marriott for 2018. Hilton is \$139/nt++ and the Marriott is offering \$145/nt++
 - Marriott refunded us the higher rate room nights for Wednesday night-\$1,034.
- **2017 EMS Day on the Hill/Emerging Trends Conference** – Jay Fitch is contracted, hotel block is finalized at the Marriott for February 9, 2017, Registration is open, ad is in the Conference Brochure/Jul Sep combo issue that was mailed statewide and emailed to our members in E-News. Information and Registration links are posted to the Website as its own page off the Conference Page. Board of Directors’ Strategy Meeting will take place the day before on February 8th at the Marriott. 2 attendees signed up.
- **2017 Pediatric Conference** -- hotel block is finalized at the Radisson in Coralville, February 25, 2017, Registration is open, ad is in the Conference Brochure/Jul Sep combo issue that was mailed statewide and emailed to our members in E-News. Information and Registration links are posted to the Website as its own page off the Conference Page. 8 attendees signed up.
- **Regional Billing & Documentation Conference** -- NEW Date –April 19th, 2017 —Marriott Downtown DSM --Date is set for a WEDNESDAY this year –April’s BOD Meeting will be the day before April 18th at the Marriott. Agenda is in from Doug that includes all mandatory CAC recertification hours—finalizing the Marriott contract. BOD Meeting will be the day before the Billing Conference at the Marriott—from 12:30-2:30p

2016 Committee Reports –

Executive – Mark McCulloch –

- **Moving the IEMSA Annual Member Meeting to February 8th** – the day before our EMS Day on the Hill. November meeting will then be a no meeting day. February 8th is a good time period based on the proposed schedule. Brian Rechkemmer agrees – the ability for board members E-News – Post on our website—Include in EMS Day on the Hill literature.
- **Motion to move the Annual Meeting to the day before EMS Day on the Hill** – Linda Frederiksen 1st, Mark Sachen 2nd – Motion Carries. Approved.
- **Committee request from Board Members** to Mark before January 1, 2017.

Billing and Management Conference–April 14, 2017–L. Frederiksen—April 19th at the downtown Marriott—Doug’s contract is in

Pediatric Conference –February 25th, 2017 – M. Fults--

EMS-Day-On-the Hill/Leadership Conference—February 9th, 2017—Mark Sachen—February 9th – great momentum with Annual Meeting, lots of changes on the Legislative level. It will be an interesting year.

Annual Conference November 9-11, 2017 and Wrap-Up 2016– K. Hill

Mark McCulloch reported that he got a lot of very positive comments on the conference this year. He extended many kudos to Katy Hill and the conference committee for a job well done. The conference ran very smooth. Katy Hill reported that 78% of respondents are in and the Survey gives us a very high overall rating of just over 4 on a scale from 1-5. There was lots of great feedback in the open comments area. We’re already working on 2017—we’re working on first lining up the keynote speakers—we have several forwarded to us already. It was suggested and approved, that we should move up the Awards Application Deadline to September 1, which gives the awards committee the time they need to decide on the winners and confidentially disclose the Award Winners at the October Board Meeting. There was discussion about the Awards Lunch process and it was decided for next year, we will have assigned seating chart for the award winners and guest section; some discussion about pictures of the Award Winners so Board members could greet those honored by name. This will allow for a smoother seating process and will make it more personal for our award winner and guest. Discussion on having all Board Members present at the ceremony. It was determined only ½ of our members attend the awards luncheon and our board members have responsibilities to work other areas to serve the other ½ of our membership-. We will alternate the lunches for all board members. The Awards committee does a great job with taking care of our award winners and representing the board at this event. We also discussed the Merchandise Booth. During peak hours, we need more than two people at the Merchandise Booth. Possibly use some of the free hours we have for personnel from the Greater Des Moines Visitors Bureau. It was also suggested we might be able to use volunteers to help in this area.

2016 Final Numbers: 854 Attendees
 24 Board
 41 Speakers
 188 Exhibitors (65 Vendors)
 89 Awards Lunch Guest
 1196 Total

Legislative/ByLaws – M. Sachen

- Talking Points--



- Call to Action – Call/Email your Legislators
- Keep in mind any ByLaw changes need to be done before February, since we are moving our Annual meeting to February.

EMSAC – L. Frederiksen – January 11th next meeting—there will be a Community Paramedicine/MIH subcommittee—Jeff Messerole is the EMSAC chair. Rebecca will contact him about forming this new subcommittee—this working group with assigned representation will have assignments with deadlines to assist in moving this initiative forward for those who are interested in utilizing this level of care in their community. They are hoping this will enable this committee to be more productive and accomplish more.

Membership – Chair : J. Ewers – see your email forthcoming on the latest Membership Numbers.

Individual Membership – Vice Chairs for each Region : Foltz, Sachen, Ridge, Solt, VandeLune, Fults

Membership – Affiliate – Vice Chairs for each Region : Jorgensen, Merrill, Morgan, Marsh, Buck, McCulloch

Membership – Corporate – Chair J. Ewers, Vice-Chairs : E-Board

Membership—Training Programs –M. Briones : Vice Chair B. Rechkemmer

Marketing/Web – R. Marsh—Sara reported they will be getting together with

EMS Week/Memorial –B. VandeLune – May 20, 2017 – Need ideas for a keynote speaker

Leadership Academy – J. Jorgensen – September 2017 –Date not set for the West side of the state is in the works.

Voice – M. Briones – Due to email 1/1/17--

eNews – R. Marsh

Scholarships – B. Rechkemmer – 3 applications in. Kirkwood College awarded the Training Center Scholarship Monies to Justin Gilbertson of Cedar Rapids. Brian will write a quick article about this for to include in the VOICE.

2017 Group Purchasing Agreement – R. Morgan – no report

Allied Entities:

911 Telecommunications – Rob Dehnert/Paul Andorf– no report

Advisory Council –Frederiksen/J. Messerole – Mark McCulloch is now our NAEMT Affiliate Advisory Council representative.--2017 AAC meeting schedule will be sent to him -- the first meeting will be Wednesday, February 1, 2017 at 12pm Central Time.

ISICSB-Linda Frederiksen– report above

Iowa Stroke Task Force – Brian Helland– no report

NAEMT Advocacy – Jeff Dumermuth– no report

State Fire Serv./Emer. Response. Council.– Reylon Meeks – no report

State Med. Exam. Adv. Council - Tom Summitt– no report

TSAC – Rosemary Adam – no report

Training Programs – Cheryl Blazek– no report

System Standards - Brad Buck– no report

IPOST Task Force - Jerry Ewers– no report

DMAT Advisory Group – Rod Robinson– no report

Community Paramedicine Mobile Integrated Healthcare—Linda Frederiksen— report above in conjunction with EMSAC

Old Business

- **UPDATE --Instructor Development Conference – April 29th, 2017—Des Moines –Iowa EMS Educators** –B.Rechkemmer—The motion was approved at the October Board Meeting has not been discussed yet. Their next meeting isn't until January. The conference committee not interested in being a part of the IEMSA Annual Conference. He will report back on that as soon as they meet and he has an update.

New Business: None

Adjourn: Motion to Adjourn 2:20 pm : Mary Briones 1st, LaDonna Crilly. Motion Carries. Approved.

Member's Name	Area of Responsibility	Initials/Proxy
Terry Evans	North Central Region	Absent –Proxy Katy Hill
Merrill, Gary	North Central Region	Present
Sachen, Mark	North Central Region	Present
Gehrke, Amy	Northeast Region	Absent – Proxy Jerry Ewers
Morgan, Rick	Northeast Region	Absent
Ridge, Lee	Northeast Region	Absent
Jorgensen, John	Northwest Region	Absent
Crilly, LaDonna	Northwest Region	Present
Foltz, Tracy	Northwest Region	Absent – Proxy Brian
Van DeLune, Brad	South Central Region	Absent – Proxy M.
Hill, Katy	South Central Region	Present
McCulloch, Mark	South Central Region	Present



Member's Name	Area of Responsibility	Initials/Proxy
Frederiksen, Linda	Southeast Region	Present
Fults, Matthew	Southeast Region	Absent – Proxy LaDonna
Summitt, Tom	Southeast Region	Absent – Proxy Mark Sachen
Solt, Sarah	Southwest Region	Present
Marsh, Rob	Southwest Region	Absent – Sara Solt
Seivert, Nella	Southwest Region	Present
Buck, Brad	At Large	Absent – Proxy L.
Ewers, Jerry	At-Large	Calling in Late
Smith, Brandon	At-Large	Absent – Proxy M. Briones
Briones, Mary	Education	Present
Rechkemmer, Brian	Education	Present
Stilley, Josh	Medical Director	Absent
Guest(s): Rebecca Curtiss-IDPH- Present ; Diane Williams –IDPH, Exec Officer, Trauma-Present Eric Goranson- Lobbyist, Mike Triplett –Lobbyist --John Copper		
Arndt, Lisa	Office Manager	Present