



## Board of Directors Meeting, June 16, 2005 – 1:00 p.m.

### ATTENDEES

**Board Members:** Evan Bensley, Cheryl Blazek, Kirk Dighton, Jeff Dumermuth, Linda Frederiksen, Roger Heglund, Cindy Hewitt, John Hill, Ric Jones, Brad Madsen, Doug Reed, Lee Ridge, Rod Robinson, Tammy Snow,

**Guests:** Steve Noland, Anita Bailey, Mike Holcomb

**Staff:** Karen Kreider

**Proxies:** Lori Reeves, Rosemary Adam, John Copper, Jeff Messerole, Tom Summitt, Bruce Thomas

**Absent:** Chad Torstenson, Marianne Willenborg

1. Call To Order – Jeff Dumermuth, President – The meeting of the June 16, 2005 Iowa EMS Association Board of Directors was called to order by President Dumermuth at 1:02 p.m.
2. Determination of Quorum/Proxies/Call for Conflicts of Interest – A quorum was determined. Proxies were noted. No Conflicts of Interest were disclosed
3. Minutes of May 19, 2005 – The minutes of the May 19, 2005 IEMSA Board of Directors were approved as written. Ridge/Heglund/Unanimous
4. Treasurer's Report – Bruce Thomas – Jeff and Karen reported for Bruce. There were no significant items to report on the financials. The 3-month CD that matured has been reinvested for another 3 months. Funds from the Rural AED Grant have been received and ZOLL has been paid. A motion was made to accept the Treasurer's report as presented. Bensley/Blazek/Unanimous
5. Medical Director – Chad Torstenson – no report
6. Office Administrator's Report – Karen Kreider – Karen reported that, in addition to supporting the work of the conference committee, she has been working to complete the AED Distribution project, the registration of "IEMSA" as a "Certification Mark," the establishment of AAA as a benefit for IEMSA members, the disclaimer statement regarding endorsements of products and services, and the scanner project. She will keep the board updated on the progress of these projects.
7. Bureau of EMS Report – Ray Jones - Anita Bailey reported on the following for Ray:
  1. The Bureau is hosting the NC EMS state directors meeting at the Sheriton today.
  2. The Bureau's move to the 5<sup>th</sup> floor of the Lucas state office bldg is complete; new phone numbers are listed on web site; the 800# remains the same.
  3. Mark McMahon will be taking on the responsibility of the web site maintenance.
  4. The Bureau has been awarded the Rural AED grant again for 2006. \$188,661 is available for this round of fund. It is the Bureau's intention to continue its relationship with IEMSA for the distribution of the AEDs.
  5. Interviews for the Trauma Coordinator position are complete; the selection will be announced soon.
  6. A job posting for a new position to be responsible for the legislative AED project has been announced. This position will be responsible for the State AED grant, the capital complex building safety project; CPR training and more.
  7. Strategic Planning – In light of the fact that the Bureau's resources are dwindling, the Bureau staff has reviewed, and is evaluating the Agenda for the Future – the Bureau's strategic plan. The Bureau will be requesting input from IEMSA and other related groups via a survey and focus groups. The survey has been developed and will be distributed to regional leaders (medical directors, service directors,

council chairs, etc.) for their input during the first phase. Every EMS provider is eligible to submit a survey; response from this group will be sought in near future. Focus groups will be facilitated by Chris Perrin. There will be three ways to participate in this project - face to face, hard copy w/self addressed stamped envelope, or electronically. Once all the requested feedback is in, a business plan and a strategic plan will be written. The "Agenda for the Future" can be accessed on the Bureau's web site – [www.idph.state.ia.us/ems](http://www.idph.state.ia.us/ems).

#### 8. Committee Reports - Working Committees

- Public Information and Education – Evan Bensley – no report
  1. Newsletter – Rosemary Adam – Karen, reporting for Rosie, reminded the board that the upcoming newsletter is the pre-conference newsletter which will include the call for nominations, call for awards, articles about the conference, as well as the con ed article. The deadline for submitting articles for this newsletter is August 2<sup>nd</sup>.
  2. Booth – Melissa Sally-Mueller – no report
  3. Web Page – Lee Ridge – The software to enable the Committee and Staff to make changes directly on the web site has been received at the IEMSA office. The Board authorized Karen to contract with a local person to get this system up and running.
- Membership – John Hill – John announced the membership statistics and reported on the following:
  1. It is time to update resource CD. John requested new policies, procedures, etc. to facilitate this update.
  2. John shared a web site, [www.getactive.com](http://www.getactive.com) (related to member services) that was brought to his attention by Membership Committee member, Kyle Brown. He asked for the board's review of this site.
  3. Group purchasing – The RFP is out and responses are due on June 24. A survey to the current vendors (Tri-anim and Alliance) provided valuable information about the use of the program. Ric Jones offered support of the program, stating that the money saved by participating in the group purchasing program more than paid for his service's membership; Roger Heglund concurred. An article will be written for the next newsletter promoting the group purchasing program.
- Annual Conference – Brad Madsen – Brad reported on the following:
  1. All of speakers are now set.
  2. There is a concern about the 2006 dates as the Salt Lake City conference is the same weekend as ours, causing a problem with the recruitment of national conference speakers due to speakers' schedules. The Committee is considering changing next year's dates.
  3. The Conference Planning Committee needs new volunteers to work on next year's conference. Please contact Brad if you are interested in serving on this committee.
  4. The opportunity to do a virtual autopsy during the 2006 conference was announced.
  5. Mercy One will be sponsoring the Friday night social event. They will not be bringing their aircraft to the exhibit hall as earlier planned.
- Service Directors/Providers – Roger Heglund – Roger reported that the Service Directors workshop had been moved to Cedar Rapids this year, noting that the number of attendees was similar to last year. Income for the workshop was below budget and expenses were above budget, netting a \$1975 loss. IEMSA may want to consider a "leadership day" as a future program. Medicare is getting old as a topic; more leadership/management issues are needed.
- SEQIC – Jeff Dumermuth – Jeff announced that Brad Madsen has been appointed to replace Melissa Sally-Mueller on SEQIC.
- HRSA – Karen, reporting for Tom Summitt, announced that Tom has received the CD - Bio-terrorism Reassessment 2005; contact Tom if you would like a copy.

#### 9. Old Business

1. Scanner Project – Jeff reported that additional research is in process; seeking to obtain a product that will be readily accessible by the IEMSA staff at all times.
2. Honoring Your Own – Karen announced that a meeting to plan this year's program will be held prior to the August board meeting

#### 10. New Business

1. EMS responders Need Federal Support – Kirk circulated and reviewed the draft of the position paper developed by a number of board members. He asked the Board members to review the

document and provide him with any feedback. As a result of a discussion of the content of this position paper, a statement will be added that allows ties to the medical community to remain a priority. A motion was made to revise the position paper to include the ties to the medical community, finalize the document and send it to the appropriate individuals in the legislature.  
Hewitt/Ridge/Unanimous

2. Research Outcome Consortium (research study on EMS levels) – Jeff reported that the University of Iowa was selected as one of ten sites throughout the US and Canada to participate on this Consortium. Ten services have been asked to provide their data together to the U; Medic EMS, West Des Moines EMS and Dubuque Fire Rescuer are three of the ten services asked to participate. Jeff and Linda Frederiksen attended meeting in Chicago related to this project. A recommendation was made to ask Mike Hartley to give IEMSA regular updates on the status of project. Karen will extend this invitation to Mike. She will also request a “ROC Update” article for IEMSA’s quarterly newsletter.
  3. Report from the SW Region - Rod Robinson announced that Marianne Willenborg has moved to Tennessee and will have to vacate her seat on the board. Karen will confirm Marianne’s intentions in writing and will notify John Hill if it is appropriate to begin the process to fill the vacancy.
  4. National Scope of Practice Model – Lee Ridge distributed the final document on the National Scope of Practice Model. Karen will get it onto the web site.
  5. Barn Raising – Governor’s Conference on Public Health – Evan reminded the Board that the dates for this conference are July 28 & 29 and that registration is free.
  6. Next Meeting - The next board of directors meeting will be held on August 18<sup>th</sup> at the Raccoon River Nature Lodge.
11. Adjournment – The June 16<sup>th</sup> meeting of the IEMSA Board of Directors was adjourned at 2:20 p.m.