

IEMSA Board of Directors Meeting
Minutes

May 21, 2003

ATTENDEES:

Board Members: Rosemary Adam, Evan Bensley, Cheryl Blazek, John Copper, Kirk Dighton, Jeff Dumermuth, Bill Fish, Roger Heglund, Brian Jacobsen, Ric Jones, Steve Noland, Lori Reeves, Rod Robinson, Judy Rurup, Melissa Sally-Mueller

Staff: Gary Ireland

Guests: Deb Burke, William Cline, Larry Cruchelow, Julie Lang-Gesie, Ray Jones, Connie Leicher, Mark Postma, Tim Springsteen, Bob Ugarph, Ellen Woods

Proxies: John Hill, Tom Summitt, Bruce Thomas

- I Call to Order: Jeff Dumermuth, President – The meeting was called to order at 1:00 PM
- II Determination of Quorum/Proxies – A quorum was determined and proxies were noted.
- III Minutes of April 17, 2003 – A motion was made to accept the minutes of April 17, 2003 as written. Copper/Heglund/Approved
- IV Guest Presentation – CISM Spouse Program – Ellen McCardle-Woods:
Ellen is presenting on behalf of Lisa LaDue and the 14 CISM teams that cover Iowa's police, fire and EMS. Looking to expand services to the family members and loved ones of emergency service providers in the CISM Family Support Program. They will begin by training interested volunteers in the critical incident stress management program (with scholarships available). These spouses and loved ones will then be available for peer defusing and debriefing. For instance, during a formal debriefing, the spouses and loved ones would be part of the big group at first for introductions, then split off into their own session. They would then rejoin the original group for summary and wrap up. This new emphasis would also help with line-of-duty deaths. This group is asking for endorsement of this new initiative. They will then present this information all over the state. Lisa LaDue will write an article for the next newsletter on this topic.
- Motion that the IEMSA endorse this new program by the Iowa CISM group as presented.
Adam/Sally-Mueller/Approved.
- V Treasurer's Report – Bruce Thomas was unable to attend this meeting. Jeff Dumermuth, President reviewed and discussed Bruce's emailed report, along with the included Treasurer's Report. 1st Quarter was on target. IEMSA should be looking at 25% of the income and expenses having been met at this point in the year. The active membership and merchandise sales are close to projections. The Affiliate and Corporate memberships are not at a good level. This represents 33% of our income in the "other" category of budget. Administrative expenses are close to projections. There are a few issues off line but will be easier to understand as we approach the 3rd quarter. Postage seems to be the biggest issue.
Motion was made to approve the Treasurer's report as presented. Blazek/Robinson/Approved.
- VI Bureau of EMS Report – Ray Jones
1. The Do Not Resuscitate rules before the Board of Health June 10th with some language and punctuation changes. No problems seen.
 2. Grants – 2 being written.
AED Giveaway went very well this AM with lots of media present.
-AED grant for FY 2003/2004 will be for double the money with letters of intent due to Bureau today. There are now 5 non-age specific AED's available now and IEMSA can do the specifications and bids when this grant approved.
-HRSA/CDC Grant at 5.4 million with 80% local. EMS received 1 million for local use.
Steve Noland expressed concern about the amount of money available from different resources and attempts to eliminate redundancy. Discussion about hopes that the multi-stake-

holders groups communicate with each other.

Ray pointed out that efforts were made to use the same structure as before with money to local EMS Associations. Emphasis on computer and internet access to all transport agencies in Iowa for health alerts. Approximately \$11,111.11 to each of the 95 counties in the same funding stream as used with the System Development grants with W-9's already established. Ray stated that the rural counties with many needs will balance with the urban counties with greater population.

Roger Heglund pointed out that Ray Jones was instrumental in facilitating an easy solution as to how to disperse these funds.

1. Data Base – Fire House is a problem. Bureau moving ahead with plans to purchase a new software but some fiscal constraints slowing the process.

VII Executive Director's Report – Gary Ireland

1. Legislative Issues: Large fight for every dollar, but due to IEMSA efforts, the tobacco money was restored.

Jeff Dumermuth and many Board members pointed out the significance of this effort by IEMSA in just one week. Cheryl Blazek stated that she heard from her legislator to “put your swords down now” when this money was restored.

1. Insurance Companies – The donation of \$1-2 as a check-off on applications is on the burner. Wellmark did express an interest but will wait until they see what happens in the special session of the Legislature this summer.
2. Practical Testing Initiative – Jerry Johnston is the Chair of this committee with approximately 4-5 members. They met in West Des Moines May 9th and conducted a conference call with Nathan Williams, Rep. From Missouri. The Missouri group took over all practical exam testing several years ago and Nathan discussed issues that they had to overcome to get this done. Very informative meeting and good questions and answers on the barriers to this contract. Gary discussed that this information gathering is early yet and each committee member has an assignment to bring back to their group for July. This group will report back to the Board in the August meeting. If this becomes part of IEMSA's tasks, the Training Programs will need months of lead time to get their calendars organized for a state-wide effort. The Principle may have grants that IEMSA would qualify for in order to start this process.
3. Corporate/Affiliate Memberships – Gary has contacted many. Discussion as to whether the Conference Committee can approach the same potential members for special support of Conference events, ie; live band, etc.

VIII Administrative Assistant's Report – In Karen Kreider's absence, Rosemary Adam read over and discussed the written report.

1. Membership: Current is 1,576 with the following breakdown: NC: 212; NE: 250; NW: 145; SC: 325; SE: 346; SW: 250; Non-Resident: 42.
Regular membership renewal letters, 2nd notices and final notices were sent and the response was good. A special mailing of 1100 letters was sent to all members whose membership expired in 2001 or 2002 with the hope that they will renew. If they do not get back to Karen within 6 weeks, they will be deleted from the system.
1. Merchandise: \$328.00 worth of merchandise was sold by John Copper at the North Central Iowa EMS Assoc. Event. Thanks John!
2. Stars of Life Program: Jerry Ewers of Muscatine did attend the Washington, DC event. He sent a picture and will submit a newsletter article. Total spent by him was \$1552.50.
3. Newsletter: Next deadline is July 1. Award nominations, At-Large nominations and Bylaws information will be published. Karen will be in contact with each committee chair for information.
4. Printing: Karen has been researching several different companies for printed materials costs for letterhead, brochures, newsletter printing.

5. Web Site: It has been updated and the web master has done a good job. Please check it out. Please send suggestions to Karen so that it gets posted.
The following Board members need information for the web site: Bill Fish needs profile and picture; Judy Rurup needs picture. The following need a profile: Noland, Jones, Summitt, and Blazek

IX Committee Reports

- A. Legislative – Ric Jones
1. A consultant was hired by the Governor’s office to find out how to save money. This was entitled “Reinvent Iowa” and the legislature approved, but has not yet been signed by the governor. \$68 million in social programs and \$60 million in replacement taxes to cities were eliminated. Dubuque alone will lose \$1.2 million with 30-40 public layoffs in police, fire, etc. anticipated.
Should IEMSA voice our protest of this pending legislation? Motion made to voice a protest. Jacobsen/Fish/Approved
 1. Grassley has sponsored a federal bill entitled, “Saving our States”, asking for \$20 billion to be channeled back to the states. Ric has heard that this may be favorable. If so - \$60 million to Iowa and may replace the “Reinvent Iowa” funds lost.
 2. Question/idea raised that we should ask Cal to schedule our EMS Day on the Hill now so that we can present our case earlier to our legislative friends and be able to announce the date by November to our membership.
 3. Cal signed his contract renewal with IEMSA.
 4. Ric asks for input on a legislative agenda to be presented at our annual meeting in November.
- B. National Legislative – Mark Postma
1. HIPAA in effect April 14th with the computer effective October 1.
 2. Federal Death Benefit for on-the-job deaths was passed.
 3. Mark described an effort by Grassley to support rural ambulance services. May not pass but is making people aware of our plight.
Rumor of help out there for us.
- C. By Laws – no report
- D. Public Information and Education (PI&E) – Evan Bensley
1. The state-wide education/event poster was presented to the Training Program group with some grumbling but Evan will continue to pursue this. Discussion that if the Training Programs don’t want to be involved, they don’t have to meeting our deadline for publication.
 2. Web page suggestions elicited. Discussion of Dana Sechler’s pending resignation from the Board and his role with web site. Karen will investigate this.
 3. Newsletter – Rosemary Adam reported that there are brisk returns from the last newsletter Con. Ed. Article with great returns on the survey for burn care. Next newsletter deadline is July 1st and anyone with interest in writing the Con. Ed. Article would be appreciated.
 4. Booth – Melissa Sally-Mueller – New merchandise is on order and watch the web site for this new stuff.
 5. Web Page – no report.
- E. State Fire Service and Emergency Response Council – the minutes from their last meeting were distributed, otherwise no report.
- F. Service Directors/Providers – Mark Postma reported that the group met 1 month ago to set dates of programs and will meet quarterly. The HIPAA program was presented last night with approximately 20 people in attendance.
- G. Nominations/Elections – no report

- H. Annual Conference – Lori Reeves reviewed the agenda to date with discussion of further needs. In trying to respond to suggestions from past conferences, Lori and Cheryl discussed \$2500 for a live band vs. \$500 for a DJ as is budgeted. The Conference budget is tight with an expectation that 700 participants will allow us to break above 0. Wondered if we could request additional sponsorship funding from our corporate friends to pay for these events. Gary felt it would not be a conflict.
 - I 911 Telecommunications – no report
 - J State Medical Examiner Advisory Council – See report within the packet.
 - K Disaster Preparedness Advisory Council – no report
 - L Trauma Systems Advisory Council – see report. Rosemary Adam discussed that IEMSA might want to make note to our membership that the Hospitals are by and large not receiving run reports on patients once they arrive at the receiving facility and that the Pediatric OOHTTDDP is in place. Melissa offered to have someone write a newsletter article on this issue.
 - M Systems Evaluation & Quality Improvement Committee – Melissa Sally-Mueller. There has been no meeting.
 - N Homeland Security Council – Steve Noland dispersed a report indicating what each county will be receiving of the \$5.3 million. The next amount will be \$20 million. Rural counties will need to work with all stakeholders. There is an explanation of the allocations allowed in regards to equipment at a web site address that Steve will give to Karen for her to email to all members and post on web site.
 - O Heartland Coalition – no report
- X Old Business
- A Karen will email a draft of a job description for the volunteer office of Medical Liaison as was requested by this Board in January. It was understood at that time that expenses would be paid and this physician would act as liaison with other professionals and groups on our behalf. Comments on job description changes should be made to Rosemary Adam and then a final draft will be discussed at the June meeting.
 - B AED Giveaway – Jeff Dumermuth and Melissa Sally-Mueller – 61, non-age specific AED's were purchased through this grant and 2/3s of the recipients attended the formal event this morning. We had 2 radio stations: WHO and Radio Iowa with 3 TV stations from the Des Moines area. IEMSA thanks Jeff Dumermuth, Melissa Sally-Mueller for their hard work in achieving this goal. Jeff described that some of these groups will need CPR/AED education, paid for as part of the grant. Board members involved in their regions should refer these groups onto acceptable education agencies to get these classes set up and IEMSA will reimburse the training entity. This has provided many great advantages for IEMSA: revenue for administrative costs and PR, to name a few. Jeff explains that the Bureau needs a letter of support from IEMSA for the next fiscal year's grant for this AED Giveaway. Motion made for same. Jones/Copper/Approved.
 - C Office Lease Contract – Jeff explained that our current office lease is due to expire July 1. Consideration of a larger space should be made as our current location provides us with about 10X12 for both office equipment, labor and storing merchandise and supplies. Gary and Board members related that we should renew our current location with secondary investigation of new space if the state-wide practical testing program is approved by this Board. Motion was made to renew our current lease until such need for larger space is mandated. Bensley/Copper/Approved
 - D Announcement that the North Central Iowa EMS Assoc. is sponsoring a program on June 11th at the Holiday Inn in Mason City.
 - E Announcement that the Northeast Iowa EMS Assoc. will be conducting a program at the National Ag. Center in Peosta at 10:00 AM Thursday.
 - E AAA Journal is requesting articles
 - F EMS Week Proclamation – Jeff Dumermuth – related that repeated requests for the Governor to sign this proclamation went without any response and Jeff had given up. He related to the Governor's office that today would have been great with the AED Giveaways. Jeff finally heard late last week that Gov. Vilsack will sign this

proclamation this Friday, May 23 at 11:30 AM and invites any EMS provider who can attend to be there.

- XI Adjournment – Motion was made to adjourn the IEMSA Board meeting at 2:00 PM. Heglund/Blazek/Approved.