

## Board of Directors Meeting, May 19, 2005 – 1:00 p.m.

### ATTENDEES

**Board Members:** Rosemary Adam, Cheryl Blazek, Kirk Dighton, Jeff Dumermuth, Linda Frederiksen, Cindy Hewitt, Ric Jones, Brad Madsen, Lori Reeves, Rod Robinson, Melissa Sally-Mueller, Bruce Thomas, Marianne Willenborg

**Medical Director:** Chad Torstenson

**Guests:** Joe Ferrell, Julie Scadden

**Staff:** Karen Kreider

**Proxies:** Tom Summitt, John Copper, Even Bensley, John Hill; Jeff Messerole, Doug Reed, Lee Ridge, Roger Heglund

**Absent:** Tammy Snow

1. Call To Order – Jeff Dumermuth, President – The May 19, 2005 meeting of the Iowa EMS Association Board of Directors was called to order by President Dumermuth at 1:00 p.m.
2. Determination of Quorum/Proxies/Call for Conflicts of Interest – A quorum was determined. Proxies were noted. No Conflicts of Interest were disclosed
3. Minutes of April 21, 2005 – The minutes of the April 21, 2005 IEMSA Board of Directors were approved as written. Thomas/Jones/Unanimous
4. Treasurer's Report – Bruce Thomas – Bruce reviewed the Profit and Loss Statement, noting that it was encouraging. There has not been a lot of activity regarding the grant and conference line items. Of significance, but not concern, were the Merchandise Sales and Miscellaneous items listed under "Other Income." Merchandise sales are typically low this time of year and pick up at conference time. Miscellaneous Income (related to last year's outstanding accounts receivable) is on target with just a few more accounts to be collected. The Service Directors income line item is as expected and in line with its expenses. A full accounting of the Service Directors workshop held in April should be available at the June meeting (a few related expenses have yet to be paid). Overall, IEMSA is still under budget on projections on the expense side. The Balance sheet was reviewed. Bruce noted that the 3-month CD is due to mature on May 25<sup>th</sup>. Since IEMSA is not currently in a cash crunch, Bruce recommended that this CD be reinvested for another 3 months. A motion was made to accept the Treasurer's Report as presented.  
Jones/Dighton/Unanimous. A motion was made to reinvest the 3-month CD that is maturing on May 25<sup>th</sup> for another 3 months. Thomas/Adam/Unanimous. Bruce noted that IEMSA may want to start looking at longer term investments after we see how this year shakes out. In addition, he reported that US Bancorp (the company that currently holds our long-term investment) is merging into a different entity; we may want to consider moving this investment. Bruce will keep the board abreast of this merger.
5. Medical Director – Chad Torstenson –
  - Dr. Torstenson reported that he is researching liability insurance coverage for physicians who volunteer to be EMS Medical Directors. A State program offers liability insurance to physicians who volunteer at medical clinics and he would like to see that extended to EMS Medical Directors. He feels that more physicians would volunteer if they knew they were not at personal risk. Dr. Torstenson will research this and report to the Board at the next meeting.
  - Dr. Torstenson expressed his concern regarding his personal schedule issues that have been keeping him away from his IEMSA Medical Director duties. He noted that he wishes to continue as best he can, but realizes that his absence may become an issue. He offered the board the option to replace him with someone who will be able to be more involved. Jeff Dumermuth offered his support of Chad in this position and recommended a "wait and see" stance.

## 1. Office Administrator's Report – Karen Kreider

- Thank you notes from AED recipients were circulated.
- The board was reminded of Public Health Homeland Security Summit to be held in Arlington, VA, July 7-8, 2005. The marketing materials and a discount pass were circulated.
- The office will be closed from May 25 through June 2. Karen will be out of the country and Colleen will be unavailable to cover.
- The AAA insurance/travel benefits are in process. Paperwork has been completed and we are waiting for a response from AAA.
- A job announcement from Mark Postma, Sunstar Paramedics in Florida was circulated. Additional copies of this information are available at the IEMSA office.
- A merchandise brochure has been created. A sample was circulated. This brochure will be available at IEMSA displays and will be mailed with membership correspondence.

## 1. Bureau of EMS Report – Ray Jones – Joe Ferrell – Joe, on behalf of Ray, reported on the following:

- George Washington University recently released a paper stating that EMS should be part of Homeland Security. Concerns were raised regarding a conflict of interest that exists with an executive board member of NAEMT.
- Draft 2.0 of the National Scope of Practice was released; the final document is due in September. Comments will be accepted until June 1. Cheryl reported that the comments previously of concern, that were submitted, have been included in the new draft. If any board member has additional comments, please contact Lee and he will submit the comments to National. The board requested that a letter of support be sent to National noting IEMSA's appreciation for attention to its request. Jeff Dumermuth will contact Lee to accomplish this.
- Budget – nothing new to report.
- New Position – A new position has been established to administer the AED Plan for capital complex. This position should be filled after July 1, 2005.
- Trauma position – This position is still open; interviews are to start soon.
- Rule Changes – Current changes (regarding clearing students for clinical) were submitted with the April 2005 update. In addition, the rule changes also include updating the Scope of Practice document to the April 2005 draft. The first reading has been done; these changes should go into effect in July.
- Strategic Planning – This process begun; the Bureau will be rewriting the Iowa Agenda for the Future. A request was made to reinstate the EMT-P as confusion exists nation-wide with the recognition of the PS level. Joe will bring this request back to the Bureau.
- National Registry – Representatives from the National Registry will be in Altoona (Altoona Fire Department) on July 12 (1-4:00 p.m.) to discuss computerized testing. Joe will provide the meeting logistics to Karen who will circulate them to the board.
- HRSA guidance has been released from feds; some of the reporting requirements have changed.
- Office Move – June 13 is the scheduled move date. Karen will make note of this move in the upcoming newsletter.

## 1. Committee Reports - Working Committees

- Legislative – Ric Jones – Ric reported that nothing passed related to IEMSA's agenda. He and Cal are still working on Bill Fish's appointment to the Interim Committee studying the IPERS issue. A Bill was passed that prohibits the use of traffic control devices by unauthorized persons. IEMSA's issues will stay on the back burner for the second half of the session (IPERS will remain a priority). Ric will contact Cal about setting the date for EMS Day on the Hill date for 2006; Ric would like to do a cooperative program with the Bureau again.
- Public Information and Education – Evan Bensley – Karen, reporting for Evan, stated that a request has already come in from a training institution for inclusion in next year's calendar, should it be published. Having spoken with Evan about this, Evan suggested that we publish this again for 2006. Karen will work with IEMSA's graphic design contractor to research other formats – i.e. calendar format instead of poster.
  1. Newsletter – Rosemary Adam – August 2 is next deadline; this will be the pre-conference issue. Rosie reported that 300 quizzes were submitted in response to last issue's continuing education article. A continuing education author for the upcoming newsletter is needed.
  2. Booth – Melissa Sally-Mueller – Melissa reported that Evan will do a booth at Barn Raising Conference. Melissa announced that she took a job in Kansas City starting June 6. Jeff reported that, in light of Melissa's move out of state and her need to vacate her Board seat, he reviewed the bylaws. Since Melissa's Board seat is one of the at-large positions, it will

remain vacant until the next election. Melissa expressed her desire to remain chair of the Booth Committee.

3. Web Page – Lee Ridge – Karen, reporting for Lee, announced that the software that will enable IEMSA to update its website has arrived in the office and will be installed soon.

- Membership – John Hill – Karen provided the Membership Statistics in John's absence. They are as follows:  
Individuals: NC – 252, NE – 365, NW – 218, SC – 405, SE – 427, SW – 315, Non residents – 41.  
Affiliates: NC – 19, NE – 30, NW – 19, SC – 18, SE – 33, SW – 19. There are 11 Corporate members – Dickinson County EMS Association is the newest Silver Member.
- Annual Conference – Brad Madsen- Brad reported that the Speaker Committee is continuing to work on the speaker schedule. He announced that Mercy One will be sponsoring the Friday night entertainment in honor of their 20<sup>th</sup> Anniversary. The Entertainment Committee will be meeting today with a representative of Mercy to set plans in motion. Brad reported that the registration brochure is the next priority. As a follow up to a previous discussion about possibly soliciting "non-profit restricted" advertisements and sending the conference registration as standard mail, Jeff reported that it would cost approximately \$4200 to do this as opposed to \$2400 to send it at the non-profit rates. It was decided that advertisers would have to make up the difference and that IEMSA should not commit to being responsible for this additional cost. If it can be done so that the cost is a wash, than it can be done.
- Exhibit/Vendor Hall – Roger Heglund – Karen reviewed the exhibitor brochure, noting the new locations for exhibit space. She announced that 15 exhibitors/vendors have already registered.
- Service Directors/Providers – Roger Heglund – Karen reported for Roger that the final report on the Service Directors budget is expected in June.
- SEQIC – Melissa Sally-Mueller & Nella Seivert – no report
- TSAC – Rosemary Adam – no report
- Awards – Bruce Thomas – Bruce reported that a meeting of the "Honor our Own" subcommittee will be held on June 16, prior to the Board meeting. Anyone interested in working on this committee is welcome to attend. Bruce presented the different ways to promote program: nominating forms on the web, sending out reminders on the list serve, distribute information at the regional level. He encourage actively promoting this program. Cheryl Blazek presented information on establishing a scholarship fund as an award. Discussion on this issue included concern for where the funds would come from, any legal/IRS issues that would affect IEMSA's 501 (c) (3) status, the possibility to offer a \$1.00 check-off on the conference registration; the need for criteria for selecting the award recipients, etc. It was determined that, if the legal issues can be addressed, IEMSA may want to just fund the scholarship from awards budget to establish the fund, then build on it in future years,

1. Old Business

- AED Update – Jeff reported that the 6 AED distributions are complete. He extended his thanks to all who participated, noting that the SW region wins the award for having all three regional board members and the regional state rep in attendance. The program was well received again this year. Word has been received that this program will be funded again in 2006. Karen announced that 33 AEDs have to be delivered. Numerous board members volunteered to assist with deliveries. The remaining services will be contacted to work out arrangements to get their new AED
- Scanner Project – Jeff reported that he received the proposal from Medic and that the bottom line was \$8000. He expressed his concerns regarding the end product and future use. He will be meeting with Medic in the near future to address these concerns. As additional information become available, it will be reported to the board.
- Trademark – Research was done on obtaining a trademark for IEMSA. According to the materials available at the US Patent and Trademark Office, a Collective Mark is what would be best for IEMSA. Karen reported that a "Collective Mark" is a trademark or service mark used, or intended to be used, in commerce by the members of a cooperative, an association, or other collective group or organization, including a mark which indicates membership in a union, an association, or other organization. She further reported that the basic application fee is \$325, and that we may incur additional fees as the process moves on. "IEMSA" is still available, but that does not mean that our application will be approved. The process takes approximately 6 months to complete. A motion was made to proceed with the Collective Mark application process. Adam/Blazek/Unanimous.
- Out-of-State Service Affiliate Membership – Jeff Dumermuth shared Jeff Messerole's report from the By-Laws Committee regarding out-of-state Individual and Affiliate memberships. It stated that Affiliate and corporate memberships are not limited to only State of Iowa residents. If a group or service from outside the state would like to be a member than the by-laws already allow for that and no amendment is needed. If the issue is an individual from out of state wanting to be a member, might I propose the following amendment:

### SECTION III - MEMBERSHIP

1. A resident of the State of Iowa ***and / or*** an individual who is currently associated in providing emergency medical care ***remove***(within the State of Iowa) and who pays annual dues as shall be determined by the Board of Directors, shall become an Active Member of the Association. Only Active Members may be elected to the Board of Directors.

This may allow for what was being requested. Jeff Dumermuth expressed a concern regarding board membership. Accordingly, he will discuss his with Jeff Messerole before the By-Law change is formally proposed.

#### 1. New Business

2. EMS Billing – Jeff expressed his concerns with criteria for Medicare Reimbursement regarding Specialty Care Transport. A discussion ensued regarding the definition and responsibilities of one who provides care beyond the training of a paramedic and the related Medicare billing implications. Clarification is needed regarding the Paramedic Specialist certification as a paramedic who has received specialty training. A motion was made in support of President Dumermuth writing a letter to the Bureau to clarify the definition of a paramedic specialist and how it can be used related to Medicare billing. Adam/ Dighton/Unanimous
3. A concern regarding the movement (proposed by the paper from the George Washington University) to place EMS under the jurisdiction of the Department of Homeland Security was raised by Linda Frederiksen. Linda stated that, although NHTSA/DOT was a good starting point for EMS, it can no longer support EMS at the level at which EMS needs support. EMS is currently classified under “medical” but has evolved into a key player in the Public Safety arena and should have the same support and attention as the Police or Fire elements of Public Safety. Kirk Dighton will convene a meeting to review this issue and report back to the board in June.

4. Adjournment – The meeting was adjourned at 1:20 p.m.