

Board of Directors Meeting Minutes
September 16, 2004
Raccoon River Nature Lodge

ATTENDEES:

Board Members: Evan Bensley, Cheryl Blazek, Jeff Dumermuth, Bill Fish, Roger Heglund, Cindy Hewitt, Ric Jones, Brad Madsen, Jeff Messerole, Lori Reeves, Lee Ridge, Rod Robinson, Bruce Thomas, Chad Torstenson

Staff: Karen Kreider

Guests: William Cline, Larry Cruchelow, Linda Frederiksen

Proxies: Rosemary Adam, John Copper, Kirk Dighton, John Hill, Brian Jacobsen, Kay Lucas, Judy Rurup, Tom Summitt

Absent: Melissa Sally-Mueller

1. Call To Order - Jeff Dumermuth, President – Jeff called the meeting to order at 10:05. Jeff introduced Dr. Chad Torstenson, IEMSA's new medical director and Colleen Bingman, IEMSA's office assistant.
1. Determination of Quorum/Proxies - A quorum was determined and proxies were noted.
2. Minutes of August 19, 2004 – The minutes of the August 19, 2004 Board of Directors meeting were approved as written, Ridge/Fish/Unanimous.
3. Treasurer's Report – Bruce Thomas - Bruce reviewed the financial statements, noting that we are 67% through the current fiscal year. He remarked that expenses are down and that abnormalities are not expected. IEMSA is in better financial shape than anticipated at this point and that the budget is looking forward to big dollars coming in from conference registration and exhibitors. Membership is expected to be realized. Advertising in the newsletter and the registration brochure are plusses; the newsletter is well received and should continue to garner support. A motion was made to approve the Treasurer's report as presented. Jones/Heglund/Unanimous
4. Medical Director – Chad Torstenson – Dr. Torstenson reported that he is anxious to learn about IEMSA and to provide direction and guidance as needed. He urged board members to contact him with areas of concern.
5. Administrative Assistant's Report – Karen Kreider – Karen also reported on the following:
 - The first drafts of the membership brochures have been edited. The goal is to have all brochures ready for conference, if not earlier.
 - A new letterhead design was presented.
 - Response to the calendar ad solicitation is slow. An error was made regarding the cost of the calendar – it was stated as \$75 in the body of the letter, and \$50 in the reply piece of the letter. The \$75 is the correct cost.
 - Invitations to the conference were sent to the legislators. No positive response has been received to date.
 - The conference registration brochure was mailed yesterday. Karen circulated copies of the brochure.
 - Data collection regarding the last AED grant continues.
 - A hotel room sign up sheet was circulated. Board members were asked to indicate which nights they need a room during conference as well as their smoking preference.
 - Basic conference registration information is already on the web. We have received two registrations thus far.
 - JEMS will be publishing a calendar, much like the one we are planning. IEMSA's 2005 conference will be included in their calendar.
1. Bureau of EMS Report – Ray Jones – Larry reported for Ray on the following:
 2. Budget
 - The State still doesn't know what the budget will be at this point

- The Federal budget cuts to the Public Health and Human Services block grant passed the House with a 17% cut. It will now go to the Senate and, if it passes there, it will mean a cut for EMS in Iowa.
- An AED Grant cut is proposed.

1. Grants

- Part A contracts were awarded to the 96 counties that applied, Part B contracts were awarded to the 7 counties that applied.
 - HRSA programs passed and counties will be getting additional information soon. The #1 priority is a federal requirement that county mass casualty plans include the ability to transport set numbers of adult and pediatric patient populations. Jeff Messerole noted that the improved education and pediatric training and equipment related to Hazmat will provide \$7-\$8,000 to each county in Iowa, and that this is directly related to IEMSA's involvement on the Committee.
1. EMS Testing – there is no new information on this issue at this time.
 2. Leadership Conference – The tentative date and location is February 3, 2005 at the Altoona Adventure Center. Broselow of "PEDS TAPE" fame is tentatively scheduled to be the featured speaker. The Broselow tape is a tool that is color coded and when laid beside a pediatric patient, the provider can determine the correct treatment regimen for that size patient.
 3. Rule changes are at the Attorney General's office for review.

4. Committee Reports

- a. By-Laws – Jeff Messerole – Jeff reported that no By-Law changes are expected for the annual meeting.
- b. Legislative – Ric Jones – EMS Day on the Hill has been scheduled for February 3, 2005, 7-9:00 a.m. at the west wing, just off the rotunda; this should provide better exposure. Ric requested that services bring visual effects – posters, banners, items that identify the group, to the event. The Bureau's Leadership Conference is tentatively scheduled for 10:00 a.m. the same day, possibly in Altoona. The Planning Committee is hoping for information on public policy from Ms. Lynh Paterson (Legislative Liaison for IDPH) and Cal Hultman (IEMSA's Lobbyist). EMS leaders are encouraged to attend EMS Day on the Hill and the leadership conference that follows. Ric reported that there are 125 seats up for grab in the Legislature. He also expressed his thanks to Bill Fish for his leadership and hard work on the IPERS issue.
- c. Public Information and Education (PI&E) – Evan Bensley – Evan reported that the education calendar was sent to all community colleges and training facilities. He added that the new student application was also shared with this group. Evan reported that he represented IEMSA at the Barn Raising planning session, noting that EMS CEHs will be available, 700-800 people were in attendance last year, the event will be held in July, 2005 and that the cost of the entire conference will be \$50 per registrant. The only request made of IEMSA is for IEMSA to share their mailing list for invitation/notification purposes.
 - i. Newsletter – Rosemary Adam – Karen reported for Rosie, noting that the deadline for the next newsletter is November 17 and that the larger format will be used. Jeff Messerole offered to do the education article for the first quarter, 2005 issue. A sponsor is needed for the fourth quarter newsletter; Karen will ask Rosie if she can do it.
 - ii. Booth – Melissa Sally-Mueller – Karen reported for Melissa, noting that pricing is in from several vendors and that a decision is pending. Mugs are being researched. Mannequins have been purchased to display our merchandise. Samples of these were displayed around the room.
 - iii. Web Page – Karen Kreider – Karen reported that changes continue to be made. She added that we may want to invest in the appropriate software to allow us to do our own web site adjustments in the future – that may allow for quicker updates and more control on turn around time. Our current web master does a great job, but there are times when we want daily updates and that just cannot be done under the current system.
- a. Membership – Karen reporting for John, stated that IEMSA is approximately 165 members away from our goal of 2004 members in 2004. He urged all Board members to encourage membership within their regions, workplaces, etc. She provided the membership statistics by region and noted that two new entities have come on board as Corporate sponsors – Alliance Medical and Sartori Paramedics.
- b. Annual Conference – Lori Reeves – Lori reported that the registration brochure is out and a high number of registrants is expected. She brought the board's attention to the "honoring your own program" established by Tom Summitt, referring all to the newsletter. She encouraged

participation in this program and asked that Tom be notified of anyone who has passed away within last 10 years, along with contact information for the next of kin or service. Lori reported that an honor guard and a special-made flag will be part of the program.

- c. Nominating/Elections – Jeff Dumermuth – Jeff reminded the board that several board seats are up and that nominations close by noon on Friday, September 24.
- d. Awards – Bruce Thomas – Bruce reported that the awards program will follow the same format as last year. He noted that associated costs should be down as IEMSA invested in the Hall of Fame perpetual plaque last year. He noted that the “honor our own” program is an excellent opportunity to do marketing for IEMSA – giving back to our members, and EMTs as a whole, in appreciation for their efforts and sacrifices.
- e. Exhibit/Vendor Hall – Roger Heglund – Roger reported that there are more than 26 vendors registered at this time. He noted that he has received a good deal of phone calls inquiring about the event as well calls from previous vendors with special requests. He noted that accommodations can be made for aircraft exhibits, and that there is currently some interest in that.

9. Old Business

- a. AED Grant – Jeff Dumermuth reported that Zoll won bid for the public AED RFP for the State’s “one to one matching” grant. This will provide the opportunity to distribute approximately 500 AEDs throughout the Iowa. IEMSA will move aggressively to administer this grant once a contract is received from the State.

10. New Business -

- a. James Page Memorial – Information was provided regarding the death of James Page. Jeff Dumermuth will write a letter of recognition on behalf of the board and will include information about the “honoring our own” program in the letter. Lee Ridge will let Tom know about this so that plans can be coordinated.
- b. BCTA Protocol Model Trainings – Jeff reported that he attended the planning workshop on behalf of IEMSA with Brad Madsen, noting that there will be trainings in every region and that the planning committee is requesting IEMSA’s support. Jeff and Brad were involved in the review of the program and provided input regarding incident command so that EMS is included in the training. A motion was made to endorse this program. Jones/Bensley/Unanimous. Jeff Dumermuth will notify BCTA of IEMSA’s endorsement.
- c. Membership benefits – New membership benefits are being researched: 1) a ring with the Star of Life and the IEMSA logo is being designed and will be available at conference on an individual order basis. AFLAC insurance is also being researched. IEMSA may be able to provide this insurance at association or payroll rates. Information about this program was circulated.
- d. Mailing list – The issue about making our mailing list available to IEMSA’s corporate sponsors and educational entities was discussed. A decision was made to include a statement about sharing the IEMSA mailing list in our printed materials and giving individual members the opportunity to remove their name from the list if desired.

1. The meeting was adjourned at 11:19 a.m.